

デジタルスチルカメラ生産出荷実績表(カメラ映像機器工業会統計)  
2016年7月分

上段:数量(台)、下段:金額(千円)

| 区分           | 生産         |            |                  |             |                  | 総出荷        |            |                  |             |                  |             |            |                  |            |                  |            |            |                  |             |                  |       |
|--------------|------------|------------|------------------|-------------|------------------|------------|------------|------------------|-------------|------------------|-------------|------------|------------------|------------|------------------|------------|------------|------------------|-------------|------------------|-------|
|              |            |            |                  |             |                  | 日本向け       |            |                  |             |                  | 日本向け以外の出荷合計 |            |                  |            |                  |            |            |                  |             |                  |       |
|              | 当月         | 前月比<br>(%) | 前年<br>同月比<br>(%) | 累計<br>1~7月  | 前年<br>同期比<br>(%) | 当月         | 前月比<br>(%) | 前年<br>同月比<br>(%) | 累計<br>1~7月  | 前年<br>同期比<br>(%) | 当月          | 前月比<br>(%) | 前年<br>同月比<br>(%) | 累計<br>1~7月 | 前年<br>同期比<br>(%) | 当月         | 前月比<br>(%) | 前年<br>同月比<br>(%) | 累計<br>1~7月  | 前年<br>同期比<br>(%) |       |
| デジタルスチルカメラ合計 | 1,570,119  | 98.5       | 46.8             | 12,700,953  | 62.8             | 1,616,828  | 99.8       | 48.9             | 13,011,516  | 64.5             | 254,466     | 115.2      | 58.4             | 2,067,483  | 69.6             | 1,362,362  | 97.4       | 47.5             | 10,944,033  | 63.6             |       |
|              | 34,313,200 | 91.4       | 51.2             | 273,805,144 | 69.5             | 48,845,078 | 100.7      | 55.4             | 369,461,552 | 71.4             | 6,405,093   | 110.2      | 59.3             | 53,387,110 | 70.6             | 42,439,985 | 99.4       | 54.8             | 316,074,442 | 71.6             |       |
| タイプ<br>区分    | レンズ一体型 計   | 705,005    | 94.2             | 35.1        | 6,861,068        | 53.9       | 703,006    | 91.7             | 35.1        | 6,961,001        | 54.7        | 153,155    | 108.7            | 51.2       | 1,365,564        | 69.0       | 549,851    | 87.8             | 32.2        | 5,595,437        | 52.0  |
|              |            | 7,695,790  | 83.9             | 31.8        | 84,815,626       | 56.1       | 9,240,971  | 87.8             | 32.6        | 99,349,904       | 55.6        | 2,011,165  | 98.3             | 47.4       | 19,640,485       | 68.6       | 7,229,806  | 85.2             | 29.9        | 79,709,419       | 53.1  |
|              | レンズ交換式 計   | 865,114    | 102.3            | 64.2        | 5,839,885        | 77.9       | 913,822    | 107.2            | 70.3        | 6,050,515        | 81.2        | 101,311    | 126.6            | 74.3       | 701,919          | 70.6       | 812,511    | 105.2            | 69.9        | 5,348,596        | 82.9  |
|              |            | 26,617,410 | 93.9             | 62.1        | 188,989,518      | 77.8       | 39,604,107 | 104.2            | 66.2        | 270,111,648      | 79.8        | 4,393,928  | 116.6            | 67.1       | 33,746,625       | 71.9       | 35,210,179 | 102.9            | 66.0        | 236,365,023      | 81.1  |
|              | 一眼レフ       | 654,185    | 103.1            | 64.7        | 4,388,996        | 76.9       | 675,411    | 103.3            | 69.8        | 4,547,337        | 80.8        | 66,459     | 130.0            | 85.6       | 465,255          | 76.6       | 608,952    | 101.0            | 68.4        | 4,082,082        | 81.3  |
|              |            | 20,279,454 | 94.5             | 63.6        | 141,782,447      | 75.1       | 29,776,007 | 99.2             | 66.8        | 198,690,857      | 75.9        | 3,019,790  | 114.5            | 74.5       | 23,359,678       | 75.9       | 26,756,217 | 97.7             | 66.0        | 175,331,179      | 75.9  |
|              | ノンフレックス    | 210,929    | 99.7             | 62.6        | 1,450,889        | 81.0       | 238,411    | 120.2            | 71.9        | 1,503,178        | 82.6        | 34,852     | 120.6            | 59.4       | 236,664          | 61.2       | 203,559    | 120.1            | 74.6        | 1,266,514        | 88.4  |
|              |            | 6,337,956  | 91.9             | 57.8        | 47,207,071       | 87.2       | 9,828,100  | 123.2            | 64.4        | 71,420,791       | 93.1        | 1,374,138  | 121.4            | 55.0       | 10,386,947       | 64.2       | 8,453,962  | 123.4            | 66.2        | 61,033,844       | 100.8 |

(総出荷の地域別内訳)

上段:数量(台)、下段:金額(千円)

| 区分        | 日本向け         |            |                  |            |                  | 欧州向け       |            |                  |            |                  | 米州向け       |            |                  |            |                  | アジア向け      |            |                  |             |                  | その他地域向け |            |                  |            |                  |      |
|-----------|--------------|------------|------------------|------------|------------------|------------|------------|------------------|------------|------------------|------------|------------|------------------|------------|------------------|------------|------------|------------------|-------------|------------------|---------|------------|------------------|------------|------------------|------|
|           | 当月           | 前月比<br>(%) | 前年<br>同月比<br>(%) | 累計<br>1~7月 | 前年<br>同期比<br>(%) | 当月         | 前月比<br>(%) | 前年<br>同月比<br>(%) | 累計<br>1~7月 | 前年<br>同期比<br>(%) | 当月         | 前月比<br>(%) | 前年<br>同月比<br>(%) | 累計<br>1~7月 | 前年<br>同期比<br>(%) | 当月         | 前月比<br>(%) | 前年<br>同月比<br>(%) | 累計<br>1~7月  | 前年<br>同期比<br>(%) | 当月      | 前月比<br>(%) | 前年<br>同月比<br>(%) | 累計<br>1~7月 | 前年<br>同期比<br>(%) |      |
|           | デジタルスチルカメラ合計 | 254,466    | 115.2            | 58.4       | 2,067,483        | 69.6       | 473,286    | 92.2             | 40.9       | 4,004,146        | 61.3       | 419,031    | 104.9            | 58.5       | 3,100,666        | 65.1       | 431,659    | 96.5             | 46.4        | 3,557,862        | 65.6    | 38,386     | 100.2            | 58.6       | 281,359          | 57.4 |
|           | 6,405,093    | 110.2      | 59.3             | 53,387,110 | 70.6             | 12,701,511 | 99.6       | 58.5             | 92,261,446 | 73.6             | 11,623,823 | 110.5      | 62.1             | 81,407,312 | 69.2             | 17,169,232 | 93.0       | 48.6             | 134,677,038 | 71.9             | 945,419 | 96.2       | 55.5             | 7,728,646  | 68.2             |      |
| タイプ<br>区分 | レンズ一体型 計     | 153,155    | 108.7            | 51.2       | 1,365,564        | 69.0       | 212,190    | 79.4             | 26.2       | 2,351,661        | 50.3       | 191,394    | 89.0             | 42.3       | 1,723,962        | 54.5       | 123,031    | 103.2            | 31.2        | 1,334,577        | 52.2    | 23,236     | 93.5             | 46.5       | 185,237          | 50.8 |
|           |              | 2,011,165  | 98.3             | 47.4       | 19,640,485       | 68.6       | 2,708,057  | 77.4             | 26.9       | 31,096,536       | 51.7       | 2,015,142  | 83.0             | 32.9       | 20,638,346       | 49.3       | 2,245,326  | 99.2             | 30.9        | 25,620,258       | 58.6    | 261,281    | 89.0             | 37.8       | 2,354,279        | 52.6 |
|           | レンズ交換式 計     | 101,311    | 126.6            | 74.3       | 701,919          | 70.6       | 261,096    | 106.1            | 75.1       | 1,652,485        | 89.1       | 227,637    | 123.3            | 86.5       | 1,376,704        | 85.8       | 308,628    | 94.1             | 57.5        | 2,223,285        | 77.5    | 15,150     | 112.5            | 97.4       | 96,122           | 76.7 |
|           |              | 4,393,928  | 116.6            | 67.1       | 33,746,625       | 71.9       | 9,993,454  | 108.0            | 85.8       | 61,164,910       | 93.7       | 9,608,681  | 118.8            | 76.4       | 60,768,966       | 80.1       | 14,923,906 | 92.1             | 53.2        | 109,056,780      | 76.0    | 684,138    | 99.3             | 67.6       | 5,374,367        | 78.4 |
|           | 一眼レフ         | 66,459     | 130.0            | 85.6       | 465,255          | 76.6       | 202,806    | 100.4            | 72.0       | 1,322,594        | 89.2       | 196,078    | 123.7            | 88.2       | 1,195,228        | 88.3       | 201,620    | 86.4             | 53.4        | 1,505,067        | 71.6    | 8,448      | 95.4             | 105.5      | 59,193           | 71.3 |
|           |              | 3,019,790  | 114.5            | 74.5       | 23,359,678       | 75.9       | 7,763,035  | 102.8            | 90.8       | 46,159,252       | 92.0       | 7,768,586  | 112.4            | 76.0       | 49,357,254       | 77.2       | 10,868,995 | 87.5             | 51.3        | 76,571,614       | 68.3    | 355,601    | 71.1             | 61.6       | 3,243,059        | 70.3 |
|           | ノンフレックス      | 34,852     | 120.6            | 59.4       | 236,664          | 61.2       | 58,290     | 132.4            | 88.6       | 329,891          | 88.6       | 31,559     | 120.8            | 77.2       | 181,476          | 72.4       | 107,008    | 113.0            | 67.4        | 718,218          | 93.6    | 6,702      | 145.3            | 88.8       | 36,929           | 87.4 |
|           |              | 1,374,138  | 121.4            | 55.0       | 10,386,947       | 64.2       | 2,230,419  | 131.3            | 71.9       | 15,005,658       | 99.2       | 1,840,095  | 156.1            | 78.2       | 11,411,712       | 96.1       | 4,054,911  | 107.2            | 59.0        | 32,485,166       | 103.8   | 328,537    | 174.1            | 75.5       | 2,131,308        | 95.1 |

(カメラ映像機器工業会)

※ノンフレックスには、いわゆる「ミラーレス」「コンパクトシステムカメラ」、レンズ交換式のレンジファインダーカメラ、カメラユニット交換式等を計上する。