

Shipment of Photo Printers for Consumer use, under A4 size  
January in 2009

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)						Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Jan.	1)	2)	Jan.	3)	Jan.	1)	2)	Jan.	3)	Jan.	1)	2)	Jan.	3)	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	61,503	101.7	55.2	61,503	55.2	25,336	91.5	61.4	25,336	61.4	36,167	110.3	51.6	36,167	51.6	
	507,978	85.9	52.7	507,978	52.7	235,776	77.1	63.7	235,776	63.7	272,202	95.3	45.8	272,202	45.8	

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Jan.	1)	2)	Jan.	3)	Jan.	1)	2)	Jan.	3)	Jan.	1)	2)	Jan.	3)	Jan.	1)	2)	Jan.	3)	Jan.	1)	2)	Jan.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	25,336	91.5	61.4	25,336	61.4	4,306	63.7	9.7	4,306	9.7	13,438	373.0	96.2	13,438	96.2	15,024	97.5	147.7	15,024	147.7	3,399	48.4	242.1	3,399	242.1
	235,776	77.1	63.7	235,776	63.7	37,244	56.0	9.9	37,244	9.9	99,512	445.5	93.6	99,512	93.6	113,387	84.5	113.4	113,387	113.4	22,059	35.2	161.6	22,059	161.6

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

\*Target products for research : A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"