

Shipment of Photo Printers for Consumer use,under A4 size
December,January-December in 2008

Unit Upper: Pcs,Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Dec.	1)	2)	Jan.-Dec..	3)	Dec.	1)	2)	Jan.-Dec..	3)	Dec.	1)	2)	Jan.-Dec..	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	60,486	45.4	49.7	1,995,629	99.7	27,697	49.3	54.2	523,248	86.6	32,789	42.6	46.4	1,472,381	105.4
	591,436	48.4	51.2	17,149,878	84.1	305,760	54.3	62.3	4,971,586	78.5	285,676	43.4	43.0	12,178,292	86.7

Unit Upper: Pcs,Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Dec.	1)	2)	Jan.-Dec..	3)	Dec.	1)	2)	Jan.-Dec..	3)	Dec.	1)	2)	Jan.-Dec..	3)	Dec.	1)	2)	Jan.-Dec..	3)	Dec.	1)	2)	Jan.-Dec..	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	27,697	49.3	54.2	523,248	86.6	6,758	47.9	19.6	647,118	97.7	3,603	9.4	30.1	464,083	97.3	15,406	89.5	90.2	277,626	150.6	7,022	97.2	98.3	83,554	114.5
	305,760	54.3	62.3	4,971,586	78.5	66,517	48.7	21.6	5,112,186	73.6	22,336	7.5	21.7	3,718,356	86.9	134,205	85.3	72.2	2,557,475	128.0	62,618	96.5	92.8	790,275	96.0

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use,under A4 size,shipped with PictBridge"