

Shipment of Photo Printers for Consumer use, under A4 size
November, January-November in 2008

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Nov.	1)	2)	Jan.-Nov..	3)	Nov.	1)	2)	Jan.-Nov..	3)	Nov.	1)	2)	Jan.-Nov..	3)
		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)
Photo Printers, under A4 size	133,148	84.7	60.6	1,935,143	103.0	56,170	113.5	89.5	495,551	89.6	76,978	71.4	49.0	1,439,592	108.6
	1,221,735	84.4	55.1	16,558,442	86.1	563,482	116.0	85.9	4,665,826	79.9	658,253	68.4	42.2	11,892,616	88.9

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Nov.	1)	2)	Jan.-Nov..	3)	Nov.	1)	2)	Jan.-Nov..	3)	Nov.	1)	2)	Jan.-Nov..	3)	Nov.	1)	2)	Jan.-Nov..	3)	Nov.	1)	2)	Jan.-Nov..	3)
		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)		(%)	(%)	(%)	(%)
Photo Printers, under A4 size	56,170	113.5	89.5	495,551	89.6	14,115	28.0	15.7	640,360	102.0	38,420	124.6	89.8	460,480	99.1	17,218	108.3	132.2	262,220	156.7	7,225	68.3	64.0	76,532	116.2
	563,482	116.0	85.9	4,665,826	79.9	136,445	31.1	15.4	5,045,669	76.0	299,682	119.4	77.1	3,696,020	88.5	157,247	92.3	100.1	2,423,270	133.8	64,879	63.6	49.2	727,657	96.3

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"