

Shipment of Photo Printers for Consumer use,under A4 size
September,January-September in 2008

Unit Upper: Pcs,Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Sep.	1)	2)	Jan.-Sep..	3)	Sep.	1)	2)	Jan.-Sep..	3)	Sep.	1)	2)	Jan.-Sep..	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	273,860	127.9	138.4	1,644,743	122.8	69,111	181.9	161.9	389,902	97.1	204,749	116.3	132.0	1,254,841	133.8
	2,327,878	131.5	127.1	13,888,814	100.1	711,843	211.1	138.7	3,616,652	86.7	1,616,035	112.8	122.5	10,272,162	105.8

Unit Upper: Pcs,Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Sep.	1)	2)	Jan.-Sep..	3)	Sep.	1)	2)	Jan.-Sep..	3)	Sep.	1)	2)	Jan.-Sep..	3)	Sep.	1)	2)	Jan.-Sep..	3)	Sep.	1)	2)	Jan.-Sep..	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	69,111	181.9	161.9	389,902	97.1	123,273	205.8	365.3	575,799	132.1	55,562	67.0	53.8	391,214	121.4	17,908	66.7	147.0	229,098	164.1	8,006	125.6	135.1	58,730	147.6
	711,843	211.1	138.7	3,616,652	86.7	911,456	212.4	327.0	4,470,401	94.0	467,783	67.5	55.8	3,145,382	106.2	168,175	67.0	164.3	2,095,685	138.9	68,621	114.4	69.2	560,694	115.8

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use,under A4 size,shipped with PictBridge"