

Shipment of Photo Printers for Consumer use, under A4 size
May, January-May in 2008

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	May.	1) (%)	2) (%)	Jan.-May..	3) (%)	May.	1) (%)	2) (%)	Jan.-May..	3) (%)	May.	1) (%)	2) (%)	Jan.-May..	3) (%)
Photo Printers, under A4 size	192,569	96.0	130.8	738,926	118.9	42,497	82.4	87.5	210,807	101.2	150,072	100.8	152.1	528,119	127.8
	1,578,762	93.1	105.1	6,276,697	89.4	373,766	85.0	78.9	1,943,386	89.9	1,204,996	96.0	117.2	4,333,311	89.2

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	May.	1) (%)	2) (%)	Jan.-May..	3) (%)	May.	1) (%)	2) (%)	Jan.-May..	3) (%)	May.	1) (%)	2) (%)	Jan.-May..	3) (%)	May.	1) (%)	2) (%)	Jan.-May..	3) (%)	May.	1) (%)	2) (%)	Jan.-May..	3) (%)
Photo Printers, under A4 size	42,497	82.4	87.5	210,807	101.2	82,921	108.1	119.2	249,057	119.4	29,258	74.7	336.3	159,985	150.0	28,835	135.3	189.6	89,456	112.7	9,058	76.8	175.6	29,621	160.1
	373,766	85.0	78.9	1,943,386	89.9	644,405	105.6	97.7	2,016,029	76.3	221,356	69.9	187.9	1,203,467	109.7	252,557	123.3	111.1	810,747	85.8	86,678	70.4	374.5	303,068	173.5

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"