

Shipment of Photo Printers for Consumer use, under A4 size
April, January-April in 2008

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	200,527	128.7	135.0	546,357	115.2	51,594	104.1	94.2	168,310	105.4	148,933	140.3	158.8	378,047	120.2
	1,695,127	129.6	98.1	4,697,935	85.1	439,773	90.4	77.6	1,569,620	93.0	1,255,354	152.8	108.0	3,128,315	81.6

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	51,594	104.1	94.2	168,310	105.4	76,677	314.6	129.3	166,136	119.5	39,151	65.2	309.7	130,727	133.5	21,315	116.2	114.3	60,621	94.5	11,790	341.9	369.8	20,563	154.2
	439,773	90.4	77.6	1,569,620	93.0	610,488	307.1	82.7	1,371,624	69.2	316,806	74.2	202.0	982,111	100.3	204,859	133.3	89.4	558,190	77.8	123,201	295.4	322.4	216,390	142.8

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"