

Shipment of Photo Printers for Consumer use,under A4 size
March,January-March in 2008

Unit Upper: Pcs,Lower: 1,000Yen

Item	Total Shipment(Worldwide)										Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	155,754	197.9	121.8	345,830	106.2	49,582	191.6	95.5	116,716	111.2	106,172	200.9	139.7	229,114	103.8					
	1,307,672	179.0	97.3	3,002,808	79.2	486,362	177.9	94.6	1,129,847	100.8	821,310	179.7	99.0	1,872,961	70.2					

Unit Upper: Pcs,Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	49,582	191.6	95.5	116,716	111.2	24,375	118.7	149.0	89,459	112.3	60,006	340.9	169.7	91,576	107.3	18,343	170.0	109.4	39,306	86.4	3,448	87.9	46.1	8,773	86.4
	486,362	177.9	94.6	1,129,847	100.8	198,759	105.9	101.7	761,136	61.1	427,102	323.8	114.3	665,305	80.9	153,736	154.4	88.4	353,331	72.4	41,713	110.3	48.1	93,189	82.2

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use,under A4 size,shipped with PictBridge"