

Shipment of Photo Printers for Consumer use,under A4 size  
January in 2008

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	111,360	91.4	103.5	111,360	103.5	41,260	80.8	132.7	41,260	132.7	70,100	99.1	91.6	70,100	91.6
	964,695	83.5	73.0	964,695	73.0	370,058	75.4	107.2	370,058	107.2	594,637	89.4	60.9	594,637	60.9

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)	Jan.	1)	2)	Jan.-Jan.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	41,260	80.8	132.7	41,260	132.7	44,552	129.0	114.4	44,552	114.4	13,970	116.8	60.6	13,970	60.6	10,174	59.6	79.6	10,174	79.6	1,404	19.7	79.7	1,404	79.7
	370,058	75.4	107.2	370,058	107.2	374,653	121.5	61.4	374,653	61.4	106,312	103.2	53.9	106,312	53.9	100,019	53.8	65.7	100,019	65.7	13,653	20.2	79.9	13,653	79.9

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

※Target products for research: A"Photo Printer for consumer use,under A4 size,shipped with PictBridge"