

Shipment of Photo Printers for Consumer use, under A4 size
December, January–December in 2007

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment														
	Domestic Shipment					Export									
	Dec.	1)	2)	Jan.–Dec.	3)	Dec.	1)	2)	Jan.–Dec.	3)	Dec.	1)	2)	Jan.–Dec.	3)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	121,796	55.4	68.8	2,000,814	86.2	51,059	81.3	151.5	604,296	101.7	70,737	45.0	49.3	1,396,518	80.9
	1,155,514	52.1	60.4	20,380,608	87.5	490,680	74.8	120.7	6,332,390	99.3	664,834	42.6	44.1	14,048,218	83.0

Unit Upper: Pcs, Lower: 1,000Yen

Item	Export																								
	Europe					N.America					Asia					Others									
	Dec.	1)	2)	Jan.–Dec.	3)	Dec.	1)	2)	Jan.–Dec.	3)	Dec.	1)	2)	Jan.–Dec.	3)	Dec.	1)	2)	Jan.–Dec.	3)	Dec.	1)	2)	Jan.–Dec.	3)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	70,737	45.0	49.3	1,396,518	80.9	34,546	38.4	37.6	662,290	67.8	11,963	28.0	35.4	476,833	86.7	17,084	131.1	111.3	184,403	132.0	7,144	63.3	302.8	72,992	121.1
	664,834	42.6	44.1	14,048,218	83.0	308,414	34.9	30.1	6,947,771	78.8	103,012	26.5	33.0	4,279,827	68.9	185,915	118.4	127.4	1,997,521	147.2	67,493	51.1	296.3	823,099	155.6

See Note 1),2),3)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

※Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"