

Shipment of Photo Printers for Consumer use, under A4 size  
November, January–November in 2007

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment														
	Domestic Shipment					Export									
	Nov.	1)	2)	Jan.–Nov.	3)	Nov.	1)	2)	Jan.–Nov.	3)	Nov.	1)	2)	Jan.–Nov.	3)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	219,820	68.7	64.1	1,879,018	87.7	62,780	70.6	62.4	553,237	98.7	157,040	67.9	64.8	1,325,781	83.7
	2,216,624	70.9	63.0	19,225,094	89.9	655,715	64.5	53.9	5,841,710	97.8	1,560,909	73.9	67.8	13,383,384	86.8

Unit Upper: Pcs, Lower: 1,000Yen

Item	Export																								
	Europe					N.America					Asia					Others									
	Nov.	1)	2)	Jan.–Nov.	3)	Nov.	1)	2)	Jan.–Nov.	3)	Nov.	1)	2)	Jan.–Nov.	3)	Nov.	1)	2)	Jan.–Nov.	3)	Nov.	1)	2)	Jan.–Nov.	3)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	157,040	67.9	64.8	1,325,781	83.7	89,944	88.4	59.7	627,744	70.9	42,778	42.8	60.6	464,870	90.1	13,027	88.9	76.3	167,319	134.6	11,291	76.4	283.8	65,848	113.7
	1,560,909	73.9	67.8	13,383,384	86.8	883,377	88.3	62.6	6,639,357	85.2	388,518	47.0	54.6	4,176,815	70.8	157,012	107.9	108.3	1,811,606	149.6	132,002	94.8	387.4	755,606	149.2

See Note 1),2),3)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

※Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"