

Shipment of Photo Printers for Consumer use, under A4 size  
October, January–October in 2007

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment														
						Domestic Shipment					Export				
	Oct.	1)	2)	Jan.–Oct.	3)	Oct.	1)	2)	Jan.–Oct.	3)	Oct.	1)	2)	Jan.–Oct.	3)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	320,029	161.8	79.9	1,659,198	92.1	88,890	208.3	111.8	490,457	106.7	231,139	149.0	72.0	1,168,741	87.2
	3,128,598	170.8	75.2	17,008,470	95.2	1,016,317	198.0	101.3	5,185,995	109.1	2,112,281	160.2	66.9	11,822,475	90.2

Unit Upper: Pcs, Lower: 1,000Yen

Item	Export																								
						Europe					N.America					Asia					Others				
	Oct.	1)	2)	Jan.–Oct.	3)	Oct.	1)	2)	Jan.–Oct.	3)	Oct.	1)	2)	Jan.–Oct.	3)	Oct.	1)	2)	Jan.–Oct.	3)	Oct.	1)	2)	Jan.–Oct.	3)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	231,139	149.0	72.0	1,168,741	87.2	101,799	301.7	74.3	537,800	73.2	99,913	96.7	65.1	422,092	94.8	14,656	120.3	85.8	154,292	143.9	14,771	249.3	110.3	54,557	101.1
	2,112,281	160.2	66.9	11,822,475	90.2	1,000,397	358.9	83.5	5,755,980	90.2	827,123	98.6	49.0	3,788,297	73.0	145,493	142.1	91.6	1,654,594	155.2	139,268	140.4	124.8	623,604	132.1

See Note 1),2),3)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

※Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"