

Shipment of Photo Printers for Consumer use, under A4 size
August, January–August in 2007

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment										Export				
	Domestic Shipment					Export					Export				
	Aug.	1)	2)	Jan.–Aug.	3)	Aug.	1)	2)	Jan.–Aug.	3)	Aug.	1)	2)	Jan.–Aug.	3)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	198,581	102.8	73.9	1,141,344	114.4	61,939	133.1	76.1	358,883	113.5	136,642	93.2	73.0	782,461	114.7
	1,856,642	102.8	69.6	12,047,732	125.4	634,864	145.9	83.1	3,656,414	119.4	1,221,778	89.2	64.2	8,391,318	128.2

Unit Upper: Pcs, Lower: 1,000Yen

Item	Export										Europe					N.America					Asia					Others				
	Aug.	1)	2)	Jan.–Aug.	3)	Aug.	1)	2)	Jan.–Aug.	3)	Aug.	1)	2)	Jan.–Aug.	3)	Aug.	1)	2)	Jan.–Aug.	3)	Aug.	1)	2)	Jan.–Aug.	3)					
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)						
Photo Printers, under A4 size	136,642	93.2	73.0	782,461	114.7	59,905	71.9	77.6	402,258	92.0	62,089	157.2	66.8	218,892	146.2	13,003	72.9	109.5	127,451	189.1	1,645	27.7	30.9	33,860	123.5					
	1,221,778	89.2	64.2	8,391,318	128.2	550,000	73.0	79.5	4,476,849	120.5	535,735	147.8	50.8	2,122,552	112.8	104,690	61.1	101.0	1,406,744	202.4	31,353	37.5	60.4	385,173	153.3					

See Note 1),2),3)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

※Target products for research: A“Photo Printer for consumer use, under A4 size, shipped with PictBridge”