

Shipment of Photo Printers for Consumer use, under A4 size
July, January-July in 2007

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment														
	Domestic Shipment					Export									
	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	193,110	150.5	101.8	942,763	129.3	46,550	110.5	117.0	296,944	126.5	146,560	170.1	97.7	645,819	130.6
	1,805,556	132.3	105.8	10,191,090	146.8	435,109	102.3	110.1	3,021,550	131.4	1,370,447	145.9	104.5	7,169,540	154.5

Unit Upper: Pcs, Lower: 1,000Yen

Item	Export																								
	Europe					N.America					Asia					Others									
	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)
	(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Photo Printers, under A4 size	146,560	170.1	97.7	645,819	130.6	83,312	165.1	74.2	342,353	95.0	39,495	370.8	146.7	156,803	276.0	17,825	103.2	240.5	114,448	206.1	5,928	76.1	181.8	32,215	145.8
	1,370,447	145.9	104.5	7,169,540	154.5	753,080	142.0	83.8	3,926,849	129.9	362,443	284.7	115.6	1,586,817	191.9	171,399	92.1	245.2	1,302,054	220.2	83,525	87.4	285.3	353,820	177.5

See Note 1),2),3)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

※Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"