

Shipment of Photo Printers for Consumer use, under A4 size
March, January–March in 2007

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment										Export				
	Domestic Shipment					Export					Export				
	Mar.	1) (%)	2) (%)	Jan.–Mar.	3) (%)	Mar.	1) (%)	2) (%)	Jan.–Mar.	3) (%)	Mar.	1) (%)	2) (%)	Jan.–Mar.	3) (%)
Photo Printers, under A4 size	127,891	142.0	140.4	325,601	110.2	51,917	236.7	132.0	104,934	106.8	75,974	111.5	146.8	220,667	111.9
	1,343,676	119.5	150.8	3,790,327	132.3	513,865	196.1	138.2	1,121,068	119.2	829,811	96.2	159.8	2,669,259	138.7

Unit Upper: Pcs, Lower: 1,000Yen

Item	Export																								
	Europe					N.America					Asia					Others									
	Mar.	1) (%)	2) (%)	Jan.–Mar.	3) (%)	Mar.	1) (%)	2) (%)	Jan.–Mar.	3) (%)	Mar.	1) (%)	2) (%)	Jan.–Mar.	3) (%)	Mar.	1) (%)	2) (%)	Jan.–Mar.	3) (%)	Mar.	1) (%)	2) (%)	Jan.–Mar.	3) (%)
Photo Printers, under A4 size	75,974	111.5	146.8	220,667	111.9	16,361	67.1	47.3	79,695	63.2	35,365	131.4	4,753.4	85,318	275.7	16,770	105.2	170.7	45,504	181.0	7,478	821.8	114.0	10,150	67.7
	829,811	96.2	159.8	2,669,259	138.7	195,479	44.5	70.0	1,245,286	113.0	373,750	148.6	673.2	822,428	198.8	173,917	107.4	134.9	488,210	173.0	86,665	905.3	156.3	113,335	89.4

See Note 1),2),3)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

※Target products for research: A "Photo Printer for consumer use, under A4 size, shipped with PictBridge"