

Shipment of Photo Printers for Consumer use, under A4 size  
January, January-January in 2010

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)										Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)														
	Jan.		1)		2)		Jan.		3)		Jan.		1)		2)		Jan.		3)		Jan.		1)		2)		Jan.		3)	
		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)
Photo Printers, under A4 size	56,390	81.3	91.7	56,390	91.7	24,777	60.3	97.8	24,777	97.8	31,613	112.0	87.4	31,613	87.4															
	447,488	67.6	88.1	447,488	88.1	206,682	46.2	87.7	206,682	87.7	240,806	112.1	88.5	240,806	88.5															

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas									
	Jan.		1)		2)		Jan.		3)		Jan.		1)		2)		Jan.		3)		Jan.		1)		2)		Jan.		3)	
		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)		(%)
Photo Printers, under A4 size	24,777	60.3	97.8	24,777	97.8	12,179	190.9	282.8	12,179	282.8	7,878	84.0	58.6	7,878	58.6	8,275	69.2	55.1	8,275	55.1	3,281	644.6	96.5	3,281	96.5					
	206,682	46.2	87.7	206,682	87.7	89,089	155.3	239.2	89,089	239.2	71,947	114.2	72.3	71,947	72.3	62,279	68.4	54.9	62,279	54.9	17,491	512.0	79.3	17,491	79.3					

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1 Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

4) Shipment to the Americas is compared with the shipment to N.America, 2009.

\*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"