

Shipment of Photo Printers for Consumer use, under A4 size
September, January-September in 2009

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Sep.	1)	2)	Jan.-Sep.	3)	Sep.	1)	2)	Jan.-Sep.	3)	Sep.	1)	2)	Jan.-Sep.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	136,117	230.3	49.7	684,477	41.6	36,586	218.6	52.9	218,851	56.1	99,531	234.9	48.6	465,626	37.1
	1,234,547	269.4	53.0	5,559,407	40.0	435,609	388.9	61.2	1,922,165	53.1	798,938	230.7	49.4	3,637,242	35.4

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Sep.	1)	2)	Jan.-Sep.	3)	Sep.	1)	2)	Jan.-Sep.	3)	Sep.	1)	2)	Jan.-Sep.	3)	Sep.	1)	2)	Jan.-Sep.	3)	Sep.	1)	2)	Jan.-Sep.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	36,586	218.6	52.9	218,851	56.1	46,016	310.5	37.3	117,225	20.4	38,385	261.0	69.1	167,939	42.9	11,831	113.7	66.1	147,455	64.4	3,299	135.1	41.2	33,007	56.2
	435,609	388.9	61.2	1,922,165	53.1	376,819	291.1	41.3	1,003,843	22.5	284,394	242.8	60.8	1,250,401	39.8	111,268	132.1	66.2	1,190,272	56.8	26,457	171.4	38.6	192,726	34.4

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"