

Shipment of Photo Printers for Consumer use, under A4 size
August, January-August in 2009

Unit Upper: Pcs, Lower: 1,000Yen

| Item | Total Shipment(Worldwide) | | | | | Shipment to Japan | | | | | except for Shipments to Japan(Europe+N.America+Asia+Others) | | | | |
|-------------------------------|---------------------------|------|------|-----------|------|-------------------|------|------|-----------|------|---|------|------|-----------|------|
| | Aug. | 1) | 2) | Jan.-Aug. | 3) | Aug. | 1) | 2) | Jan.-Aug. | 3) | Aug. | 1) | 2) | Jan.-Aug. | 3) |
| | | (%) | (%) | | (%) | | (%) | (%) | | (%) | | (%) | (%) | | (%) |
| Photo Printers, under A4 size | 59,112 | 72.5 | 27.6 | 548,360 | 40.0 | 16,740 | 70.9 | 44.1 | 182,265 | 56.8 | 42,372 | 73.1 | 24.1 | 366,095 | 34.9 |
| | 458,248 | 74.1 | 25.9 | 4,324,860 | 37.4 | 112,010 | 67.5 | 33.2 | 1,486,556 | 51.2 | 346,238 | 76.4 | 24.2 | 2,838,304 | 32.8 |

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

| Item | Shipments to Japan | | | | | Shipments to Europe | | | | | Shipments to N.America | | | | | Shipments to Asia | | | | | Shipments to Other Areas | | | | |
|-------------------------------|--------------------|------|------|-----------|------|---------------------|------|------|-----------|------|------------------------|------|------|-----------|------|-------------------|------|------|-----------|------|--------------------------|-------|------|-----------|------|
| | Aug. | 1) | 2) | Jan.-Aug. | 3) | Aug. | 1) | 2) | Jan.-Aug. | 3) | Aug. | 1) | 2) | Jan.-Aug. | 3) | Aug. | 1) | 2) | Jan.-Aug. | 3) | Aug. | 1) | 2) | Jan.-Aug. | 3) |
| | | (%) | (%) | | (%) | | (%) | (%) | | (%) | | (%) | (%) | | (%) | | (%) | (%) | | (%) | | (%) | (%) | | (%) |
| Photo Printers, under A4 size | 42,372 | 73.1 | 24.1 | 366,095 | 34.9 | 14,818 | 68.1 | 24.7 | 71,209 | 15.7 | 14,705 | 68.2 | 17.7 | 129,554 | 38.6 | 10,407 | 84.6 | 38.7 | 135,624 | 64.2 | 2,442 | 105.5 | 38.3 | 29,708 | 58.6 |
| | 346,238 | 76.4 | 24.2 | 2,838,304 | 32.8 | 129,443 | 72.1 | 30.2 | 627,024 | 17.6 | 117,150 | 78.0 | 16.9 | 966,007 | 36.1 | 84,212 | 79.5 | 33.5 | 1,079,004 | 56.0 | 15,433 | 90.0 | 25.7 | 166,269 | 33.8 |

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"