

Shipment of Photo Printers for Consumer use, under A4 size
July, January-July in 2009

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	81,561	102.8	40.6	489,248	42.3	23,627	131.6	57.5	165,525	58.5	57,934	94.4	36.3	323,723	37.0
	618,777	97.9	36.4	3,866,612	39.5	165,844	120.6	44.4	1,374,546	53.5	452,933	91.6	34.2	2,492,066	34.5

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)	Jul.	1)	2)	Jan.-Jul.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	23,627	131.6	57.5	165,525	58.5	21,756	177.1	33.4	56,391	14.4	21,562	104.2	49.4	114,849	45.4	12,302	50.1	25.8	125,217	67.9	2,314	60.4	74.8	27,266	61.5
	165,844	120.6	44.4	1,374,546	53.5	179,629	170.0	37.2	497,581	15.9	150,274	87.6	40.1	848,857	42.8	105,883	53.3	24.5	994,792	59.3	17,147	92.4	51.7	150,836	34.9

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"