

Shipment of Photo Printers for Consumer use, under A4 size
June, January-June in 2009

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Jun.	1)	2)	Jan.-Jun.	3)	Jun.	1)	2)	Jan.-Jun.	3)	Jun.	1)	2)	Jan.-Jun.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	79,324	142.5	36.5	407,687	42.6	17,957	148.7	58.1	141,898	58.7	61,367	140.8	32.9	265,789	37.2
	631,768	142.0	34.8	3,247,835	40.1	137,517	137.4	54.9	1,208,702	55.1	494,251	143.3	31.6	2,039,133	34.6

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Jun.	1)	2)	Jan.-Jun.	3)	Jun.	1)	2)	Jan.-Jun.	3)	Jun.	1)	2)	Jan.-Jun.	3)	Jun.	1)	2)	Jan.-Jun.	3)	Jun.	1)	2)	Jan.-Jun.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	17,957	148.7	58.1	141,898	58.7	12,285	162.5	15.7	34,635	10.6	20,696	147.3	42.2	93,287	44.6	24,558	156.2	52.1	112,915	82.7	3,828	61.4	32.9	24,952	60.5
	137,517	137.4	54.9	1,208,702	55.1	105,663	141.4	16.8	317,952	12.0	171,514	166.5	42.2	698,583	43.4	198,514	149.6	45.9	888,909	71.5	18,560	53.7	19.4	133,689	33.5

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"