

Shipment of Photo Printers for Consumer use, under A4 size
April, January-April in 2009

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	59,973	65.0	29.9	272,715	49.9	15,918	31.2	30.9	111,864	66.5	44,055	106.9	29.6	160,851	42.5
	451,886	61.0	26.7	2,171,075	46.2	121,338	28.5	27.6	971,128	61.9	330,548	104.7	26.3	1,199,947	38.4

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)	Apr.	1)	2)	Jan.-Apr.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	15,918	31.2	30.9	111,864	66.5	6,180	259.0	8.1	14,790	8.9	19,884	134.1	50.8	58,540	44.8	10,509	47.9	49.3	72,633	119.8	7,482	363.0	63.5	14,888	72.4
	121,338	28.5	27.6	971,128	61.9	57,933	236.4	9.5	137,572	10.0	145,776	132.4	46.0	424,040	43.2	94,529	55.1	46.1	557,742	99.9	32,310	334.7	26.2	80,593	37.2

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"