

Shipment of Photo Printers for Consumer use, under A4 size  
December, January-December in 2011

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Dec.	*1 (%)	*2 (%)	Jan.-Dec.	*3 (%)	Dec.	*1 (%)	*2 (%)	Jan.-Dec.	*3 (%)	Dec.	*1 (%)	*2 (%)	Jan.-Dec.	*3 (%)
Photo Printers, under A4 size	111,478	85.7	153.4	947,904	92.5	69,375	99.7	199.3	300,318	95.6	42,103	69.5	111.1	647,586	91.0
	2,016,270	89.5	240.1	9,580,391	90.0	1,749,178	89.6	297.6	5,657,628	98.6	267,092	88.6	106.0	3,922,763	79.9

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Dec.	*1 (%)	*2 (%)	Jan.-Dec.	*3 (%)	Dec.	*1 (%)	*2 (%)	Jan.-Dec.	*3 (%)	Dec.	*1 (%)	*2 (%)	Jan.-Dec.	*3 (%)	Dec.	*1 (%)	*2 (%)	Jan.-Dec.	*3 (%)	Dec.	*1 (%)	*2 (%)	Jan.-Dec.	*3 (%)
Photo Printers, under A4 size	69,375	99.7	199.3	300,318	95.6	4,200	18.9	26.3	261,084	93.7	17,058	143.1	526.5	157,395	75.0	20,150	81.4	109.8	221,646	108.5	695	42.2	235.6	7,461	39.9
	1,749,178	89.6	297.6	5,657,628	98.6	23,663	18.6	24.7	1,578,268	84.3	98,266	139.3	473.1	930,167	66.5	140,009	155.0	104.9	1,354,457	89.3	5,154	38.1	257.1	59,871	49.5

\*1 Comparison over the previous month. \*2 Comparison over the same month a year ago. \*3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.

2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.