

Shipment of Photo Printers for Consumer use, under A4 size
August, January-August in 2011

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Aug.	*1	*2	Jan.-Aug.	*3	Aug.	*1	*2	Jan.-Aug.	*3	Aug.	*1	*2	Jan.-Aug.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	78,396	128.2	96.6	490,866	105.3	24,436	337.8	137.1	91,316	93.2	53,960	100.1	85.2	399,550	108.5
	650,957	175.5	103.8	2,919,919	83.5	320,841	920.9	145.1	413,748	49.3	330,116	98.2	81.3	2,506,171	94.3

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Aug.	*1	*2	Jan.-Aug.	*3	Aug.	*1	*2	Jan.-Aug.	*3	Aug.	*1	*2	Jan.-Aug.	*3	Aug.	*1	*2	Jan.-Aug.	*3	Aug.	*1	*2	Jan.-Aug.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	24,436	337.8	137.1	91,316	93.2	27,540	107.8	104.2	169,329	109.0	12,532	119.2	89.0	90,791	102.2	13,460	78.7	63.2	135,250	117.1	428	58.6	28.8	4,180	49.2
	320,841	920.9	145.1	413,748	49.3	166,194	105.9	103.2	1,050,332	99.4	72,570	115.1	75.6	553,066	83.3	87,423	81.0	61.8	868,151	98.0	3,929	48.5	51.3	34,622	66.8

*1 Comparison over the previous month. *2 Comparison over the same month a year ago. *3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

- Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.
2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.