

Shipment of Photo Printers for Consumer use, under A4 size
July, January-July in 2011

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jul.	*1	*2	Jan.-Jul.	*3	Jul.	*1	*2	Jan.-Jul.	*3	Jul.	*1	*2	Jan.-Jul.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	61,136	91.8	149.8	412,470	107.2	7,234	96.6	118.3	66,880	83.5	53,902	91.2	155.3	345,590	113.4
	370,871	88.4	114.8	2,268,962	79.0	34,840	81.1	78.6	92,907	15.0	336,031	89.3	120.6	2,176,055	96.6

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jul.	*1	*2	Jan.-Jul.	*3	Jul.	*1	*2	Jan.-Jul.	*3	Jul.	*1	*2	Jan.-Jul.	*3	Jul.	*1	*2	Jan.-Jul.	*3	Jul.	*1	*2	Jan.-Jul.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	7,234	96.6	118.3	66,880	83.5	25,550	97.7	312.0	141,789	110.0	10,512	143.0	115.6	78,259	104.7	17,110	69.8	104.9	121,790	129.3	730	67.0	65.7	3,752	53.6
	34,840	81.1	78.6	92,907	15.0	156,885	95.9	257.3	884,138	98.7	63,058	140.0	78.9	480,496	84.6	107,980	68.4	84.3	780,728	104.9	8,108	82.2	83.1	30,693	69.5

*1 Comparison over the previous month. *2 Comparison over the same month a year ago. *3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

- Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.
2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.