

Shipment of Photo Printers for Consumer use, under A4 size  
June, January-June in 2011

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)
Photo Printers, under A4 size	66,590	120.3	117.9	351,334	102.1	7,490	57.7	101.1	59,646	80.6	59,100	139.4	120.4	291,688	108.0
	419,320	122.0	104.1	1,898,091	74.5	42,947	56.3	86.7	58,067	10.1	376,373	140.7	106.5	1,840,024	93.3

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)	Jun.	*1 (%)	*2 (%)	Jan.-Jun.	*3 (%)
Photo Printers, under A4 size	7,490	57.7	101.1	59,646	80.6	26,153	185.0	119.0	116,239	96.3	7,352	50.0	83.2	67,747	103.2	24,505	187.7	134.9	104,680	134.4	1,090	223.8	1,058.3	3,022	51.3
	42,947	56.3	86.7	58,067	10.1	163,590	183.9	116.7	727,253	87.1	45,040	51.1	71.0	417,438	85.5	157,878	183.4	106.1	672,748	109.2	9,865	231.0	1,078.1	22,585	65.7

\*1 Comparison over the previous month. \*2 Comparison over the same month a year ago. \*3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

- Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.  
2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.