

Shipment of Photo Printers for Consumer use, under A4 size  
April, January-April in 2011

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Apr.	*1	*2	Jan.-Apr.	*3	Apr.	*1	*2	Jan.-Apr.	*3	Apr.	*1	*2	Jan.-Apr.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	60,640	121.6	90.6	229,370	106.0	10,378	111.6	83.1	39,183	69.0	50,262	123.9	92.3	190,187	119.1
	373,182	127.9	72.9	1,135,045	69.4	49,254	132.5	54.3	-61,155	-13.2	323,928	127.3	76.9	1,196,200	102.0

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Apr.	*1	*2	Jan.-Apr.	*3	Apr.	*1	*2	Jan.-Apr.	*3	Apr.	*1	*2	Jan.-Apr.	*3	Apr.	*1	*2	Jan.-Apr.	*3	Apr.	*1	*2	Jan.-Apr.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	10,378	111.6	83.1	39,183	69.0	18,204	108.9	84.0	75,948	110.9	14,345	138.4	94.2	45,677	103.6	16,718	106.9	103.8	67,117	159.8	995	-46.5	67.7	1,445	28.3
	49,254	132.5	54.3	-61,155	-13.2	116,950	113.1	74.7	474,720	98.5	88,149	134.8	74.3	284,244	84.7	109,419	111.6	82.4	428,786	131.0	9,410	-76.8	70.5	8,450	30.1

\*1 Comparison over the previous month. \*2 Comparison over the same month a year ago. \*3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.

2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.