

Shipment of Photo Printers for Consumer use, under A4 size  
January, January-January in 2011

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jan.	*1	*2	Jan.	*3	Jan.	*1	*2	Jan.	*3	Jan.	*1	*2	Jan.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	53,061	73.0	94.1	53,061	94.1	8,130	23.4	32.8	8,130	32.8	44,931	118.6	142.1	44,931	142.1
	137,578	16.4	30.7	137,578	30.7	-144,931	-24.7	-70.1	-144,931	-70.1	282,509	112.1	117.3	282,509	117.3

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jan.	*1	*2	Jan.	*3	Jan.	*1	*2	Jan.	*3	Jan.	*1	*2	Jan.	*3	Jan.	*1	*2	Jan.	*3	Jan.	*1	*2	Jan.	*3
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	8,130	23.4	32.8	8,130	32.8	20,010	125.2	164.3	20,010	164.3	7,920	244.4	100.5	7,920	100.5	17,001	92.6	205.5	17,001	205.5	0	0.0	0.0	0	0.0
	-144,931	-24.7	-70.1	-144,931	-70.1	125,394	130.9	140.8	125,394	140.8	48,975	235.8	68.1	48,975	68.1	108,140	81.0	173.6	108,140	173.6	0	0.0	0.0	0	0.0

\*1 Comparison over the previous month. \*2 Comparison over the same month a year ago. \*3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

- Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.  
2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.