

Production, Shipment of Digital Still Cameras
January-December in 2009

Unit Upper:Pcs,Lower:1000Yen

Item	Production		Total Shipments		Shipments to Japan		Except for Shipments to Japan		Shipments to Europe		Shipments to North America		Shipments to Asia		Shipments to Other Areas	
	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)
	Digital Still Cameras Total	103,040,969	88.7	105,863,632	88.4	9,748,295	87.7	96,115,337	88.5	32,086,090	84.7	34,162,473	87.8	19,495,000	98.1	10,371,774
	1,347,609,821	76.3	1,620,798,550	74.9	207,703,757	79.0	1,413,094,793	74.3	499,954,397	71.2	450,556,782	71.4	348,434,487	86.3	114,149,127	69.7
Cameras with Built-in Lens	93,270,116	87.7	95,952,937	87.2	8,677,230	88.0	87,275,707	87.1	28,244,194	82.4	31,561,366	87.6	17,338,603	95.7	10,131,544	86.0
	998,463,519	74.0	1,161,940,656	70.9	153,078,828	80.4	1,008,861,828	69.7	334,387,123	65.0	340,827,369	70.8	230,123,197	76.8	103,524,139	67.6
SLR with Interchangeable Lens	9,770,853	99.2	9,910,695	102.3	1,071,065	85.6	8,839,630	104.8	3,841,896	106.9	2,601,107	90.7	2,156,397	123.5	240,230	105.1
	349,146,302	83.9	458,857,894	87.3	54,624,929	75.2	404,232,965	89.3	165,567,274	87.9	109,729,413	73.4	118,311,290	113.4	10,624,988	101.5

Note: Figures include decimal-adjusted numbers.

(Camera & Imaging Products Association)