

Production, Shipment of Digital Still Camera
December, January–December in 2006

Unit Upper:Pcs, Lower:1,000Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		Dec.	3)	4)	Jan.–Dec.	5)	Dec.	3)	4)	Jan.–Dec.	5)	Dec.	3)	4)	Jan.–Dec.	5)	Dec.	3)	4)	Jan.–Dec.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 6MP	1,068,367	60.3	33.6	19,459,525	43.7	1,169,731	62.9	36.4	20,347,501	44.2	115,512	168.9	28.1	1,782,464	31.1	1,054,219	58.9	37.6	18,565,037	46.0
		11,675,986	57.2	24.2	256,504,084	34.2	14,592,238	60.3	24.4	301,360,619	33.2	1,591,631	162.6	17.5	32,458,431	24.0	13,000,607	56.0	25.6	268,902,188	34.9
	6–8MP	3,580,858	64.7		47,901,569		3,817,960	65.8		48,055,746		790,698	125.5		6,151,799		3,027,262	58.5		41,903,947	
		59,245,074	65.2		811,899,972		79,397,486	66.8		1,005,253,902		17,972,750	124.3		145,155,168		61,424,736	58.8		860,098,734	
	No less than 8MP	918,400	70.4		10,271,408		944,759	69.2		10,578,182		149,680	106.3		1,489,918		795,079	64.9		9,088,264	
		28,223,856	74.2		334,918,625		41,983,603	74.3		467,743,143		6,441,801	106.6		66,686,489		35,541,802	70.5		401,056,654	
Digital Still Camera Total		5,567,625	64.7	102.0	77,632,502	122.1	5,932,450	65.7	108.8	78,981,429	121.9	1,055,890	125.8	121.4	9,424,181	111.6	4,876,560	59.6	106.4	69,557,248	123.5
		99,144,916	66.4	99.1	1,403,322,681	110.0	135,973,327	68.2	101.9	1,774,357,664	113.8	26,006,182	121.0	108.0	244,300,088	105.1	109,967,145	61.8	100.6	1,530,057,576	115.4
By Model	Cameras with Built-in Lens	5,044,982	63.4	98.0	72,403,498	121.2	5,406,591	64.7	104.9	73,717,388	120.9	986,611	129.1	120.5	8,706,791	110.3	4,419,980	58.3	101.9	65,010,597	122.5
		77,299,925	63.5	92.0	1,152,004,603	108.1	104,910,535	65.2	94.2	1,436,437,557	110.7	22,033,990	127.2	110.7	199,036,037	102.6	82,876,545	57.8	90.6	1,237,401,520	112.1
	SLR with Interchangeable Lens	522,643	80.1	169.8	5,229,004	135.5	525,859	77.8	177.1	5,264,041	138.8	69,279	92.2	136.3	717,390	130.1	456,580	76.0	185.5	4,546,651	140.3
		21,844,991	79.2	136.9	251,318,078	119.4	31,062,792	80.2	140.9	337,920,107	129.4	3,972,192	95.3	94.9	45,264,051	117.8	27,090,600	78.4	151.7	292,656,056	131.4

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

Digital Still Camera Export by destination
December, January–December in 2006

Unit: Upper:Pcs, Lower:1,000Yen

By Destination Item		Export																								
		Europe					N.America					Asia					Others									
		Dec.	3)	4)	Jan.–Dec.	5)	Dec.	3)	4)	Jan.–Dec.	5)	Dec.	3)	4)	Jan.–Dec.	5)	Dec.	3)	4)	Jan.–Dec.	5)	Dec.	3)	4)	Jan.–Dec.	5)
		(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
By Pixel	Less than 6MP	1,054,219	58.9	37.6	18,565,037	46.0	385,252	47.1	30.7	7,696,568	45.8	461,010	60.8	46.4	7,324,469	51.3	135,414	101.9	38.7	2,434,764	39.2	72,543	88.2	35.6	1,109,236	36.3
		13,000,607	56.0	25.6	268,902,188	34.9	5,327,662	48.7	24.6	110,253,226	35.7	5,080,149	54.4	30.1	102,115,353	39.5	1,613,618	93.0	20.2	38,267,051	26.8	979,178	80.9	23.0	18,266,558	29.7
	6–8MP	3,027,262	58.5		41,903,947		1,150,229	60.1		15,628,264		892,022	44.7		14,447,117		767,835	91.0		8,266,429		217,176	52.3		3,562,137	
		61,424,736	58.8		860,098,734		24,781,534	61.2		325,506,891		15,981,917	42.9		287,450,496		17,008,733	86.3		180,961,550		3,652,552	52.4		66,179,797	
	No less than 8MP	795,079	64.9		9,088,264		283,377	59.8		3,822,758		269,400	57.5		3,013,349		214,768	88.2		1,894,979		27,534	71.2		357,178	
		35,541,802	70.5		401,056,654		13,402,590	68.9		167,953,478		12,009,227	62.4		138,864,616		9,031,828	88.5		79,606,684		1,098,157	71.5		14,631,876	

Digital Still Camera Total	4,876,560	59.6	106.4	69,557,248	123.5	1,818,858	56.7	90.4	27,147,590	114.8	1,622,432	50.3	112.6	24,784,935	126.9	1,118,017	91.6	135.9	12,596,172	135.3	317,253	59.1	103.1	5,028,551	131.3
	109,967,145	61.8	100.6	1,530,057,576	115.4	43,511,786	61.4	96.3	603,713,595	112.1	33,071,293	50.2	99.6	528,430,465	117.8	27,654,179	87.4	117.9	298,835,285	118.3	5,729,887	59.0	76.8	99,078,231	114.8

By Model	Cameras with Built-in Lens	4,419,980	58.3	101.9	65,010,597	122.5	1,628,182	55.2	85.5	25,180,309	112.9	1,462,495	48.8	108.9	23,016,283	126.3	1,024,805	91.6	130.1	11,889,919	135.2	304,498	58.4	100.7	4,924,086	131.2
		82,876,545	57.8	90.6	1,237,401,520	112.1	32,391,242	56.9	85.3	479,114,800	106.8	23,689,246	45.2	91.7	416,102,729	116.6	21,750,103	86.0	105.9	249,630,346	115.2	5,045,954	56.9	71.1	92,553,645	114.2
	SLR with Interchangeable Lens	456,580	76.0	185.5	4,546,651	140.3	190,676	74.9	176.6	1,967,281	147.4	159,937	69.9	162.9	1,768,652	134.6	93,212	91.6	269.3	706,253	137.0	12,755	82.9	238.0	104,465	137.8
		27,090,600	78.4	151.7	292,656,056	131.4	11,120,544	79.9	154.2	124,598,795	138.8	9,382,047	69.8	127.3	112,327,736	122.2	5,904,076	92.9	202.7	49,204,939	137.3	683,933	81.0	187.3	6,524,586	123.9

See Note 3),4),5)

Source : Camera & Imaging Products Association(CIPA)

Note : 1) Figures by CIPA member companies' only , including their overseas production.

- 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
- 3) Comparison over the previous month.
- 4) Comparison over the same month a year ago.
- 5) Comparison over the same period a year ago.