

Production, Shipment of Digital Still Camera  
July, January - July in 2003

Unit Upper: Pcs, Lower: 1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		July	3) (%)	4) (%)	Jan.- July.	5) (%)	July	3) (%)	4) (%)	Jan.- July.	5) (%)	July	3) (%)	4) (%)	Jan.- July.	5) (%)	July	3) (%)	4) (%)	Jan.- July.	5) (%)
By Pixel	Less than 2MP	59,892	162.9	31.8	390,063	35.3	94,463	213.6	43.0	479,995	34.0	7,520	132.0	7.2	117,621	25.6	86,943	225.7	75.8	362,374	38.0
		861,707	181.8	20.7	6,246,945	24.5	1,391,195	177.0	28.0	8,480,538	26.4	164,709	142.5	7.1	2,014,358	19.3	1,226,486	183.0	46.3	6,466,180	29.9
	2-3MP	497,045	88.3	51.1	3,952,278	81.0	574,963	99.7	56.9	4,410,083	80.7	66,921	61.5	21.7	916,594	52.3	508,042	108.6	72.4	3,493,489	94.1
		8,408,508	97.6	40.6	71,617,225	65.4	9,553,858	96.3	39.5	85,031,007	61.9	1,274,084	61.5	15.4	19,839,228	41.1	8,279,774	105.5	52.0	65,191,779	73.1
	3-4MP	1,578,074	95.5	-	9,270,505	-	1,791,039	110.4	-	9,503,907	-	472,223	120.1	-	2,435,080	-	1,318,816	107.3	-	7,068,827	-
		33,967,047	83.1	-	216,637,462	-	44,420,001	107.3	-	249,073,943	-	11,474,510	115.0	-	65,939,293	-	32,945,491	104.9	-	183,134,650	-
	4-5MP	529,740	95.7	-	3,144,126	-	508,144	91.5	-	3,082,027	-	72,169	60.2	-	618,317	-	435,975	100.1	-	2,463,710	-
		13,738,569	91.1	-	89,829,397	-	16,847,743	87.3	-	112,837,302	-	2,258,148	57.0	-	20,919,554	-	14,589,595	95.1	-	91,917,748	-
	No less than 5MP	513,970	72.9	-	3,036,843	-	549,594	83.6	-	2,872,981	-	57,959	74.3	-	373,519	-	491,635	84.9	-	2,499,462	-
		19,347,915	72.9	-	123,131,022	-	27,810,698	79.6	-	159,451,585	-	3,053,498	68.3	-	21,991,332	-	24,757,200	81.3	-	137,460,253	-
Digital Still Camera Total		3,178,721	90.5	152.2	19,793,815	197.1	3,518,203	101.8	162.7	20,348,993	180.7	676,792	95.9	109.7	4,461,131	134.7	2,841,411	103.3	183.9	15,887,862	199.8
		76,323,746	83.3	125.2	507,462,051	171.6	100,023,495	94.1	135.9	614,874,375	160.0	18,224,949	88.5	92.5	130,703,765	117.5	81,798,546	95.4	151.7	484,170,610	177.4
Optical Zooming Function	With optical zoom lenses	2,780,658	91.0	-	17,168,362	-	3,090,264	101.5	-	17,736,955	-										
		68,271,547	83.8	-	443,605,038	-	89,115,694	95.1	-	536,202,671	-										
	Without optical zoom lenses	367,310	89.6	139.5	2,369,767	195.2	390,365	109.4	124.5	2,334,218	135.9										
		5,026,505	83.1	124.4	37,972,703	174.8	6,100,864	108.1	105.9	41,167,433	129.6										
single lens reflex exchangeable lenses	30,753	67.3	-	255,686	-	37,574	68.6	-	277,820	-											
	3,025,694	74.7	-	25,884,310	-	4,806,937	68.9	-	37,504,271	-											

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Distination  
July, January - July in 2003

Unit Upper:Pcs.Lower:1,000 Yen

By Destination Item	Export																								
						Europe					N.America					Asia					Others				
	July	3) (%)	4) (%)	Jan.- July.	5) (%)	July	3) (%)	4) (%)	Jan.- July.	5) (%)	July	3) (%)	4) (%)	Jan.- July.	5) (%)	July	3) (%)	4) (%)	Jan.- July.	5) (%)	July	3) (%)	4) (%)	Jan.- July.	5) (%)
Digital Still Camera Total	2,841,411	103.3	183.9	15,887,862	199.8	1,093,538	98.8	194.4	6,774,525	230.4	1,261,159	112.6	177.8	6,201,392	166.3	341,623	94.1	-	2,216,059	-	145,091	91.1	-	695,886	-
	81,798,546	95.4	151.7	484,170,610	177.4	31,032,729	92.8	163.9	203,263,999	203.3	35,781,235	100.4	142.5	187,236,833	148.2	10,750,334	89.9	-	73,274,392	-	4,234,248	90.4	-	20,395,386	-

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.  
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.  
 3) Comparison over the previous month.  
 4) Comparison over the same month a year ago.  
 5) Comparison over the same period a year ago.