

Production, Shipment of Digital Still Camera
July, January-July in 2024

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan					
	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	752,418	119.2	103.8	4,424,381	105.5	801,240	114.3	108.0	4,519,466	108.2	107,339	120.1	140.3	572,393	109.2	693,901	113.4	104.3	3,947,073	108.0	
	46,582,286	117.1	125.2	261,515,964	114.6	85,156,190	122.0	125.4	444,303,238	116.4	8,307,941	119.1	156.5	40,498,201	111.7	76,848,249	122.4	122.8	403,805,037	116.9	
By Type	Camera with Built-in Lens	178,494	130.0	124.5	1,030,380	108.2	171,112	106.7	114.8	1,049,636	108.9	43,628	146.0	143.8	247,018	107.2	127,484	97.7	107.4	802,618	109.4
		7,169,466	129.4	154.1	40,727,231	126.8	9,723,202	107.9	147.4	56,313,052	135.9	1,744,730	180.1	187.2	8,239,199	117.3	7,978,472	99.2	140.9	48,073,853	139.7
	Camera with Interchangeable Lens	573,924	116.3	98.7	3,394,001	104.7	630,128	116.5	106.3	3,469,830	108.0	63,711	107.1	138.0	325,375	110.8	566,417	117.7	103.6	3,144,455	107.7
		39,412,820	115.1	121.0	220,788,733	112.6	75,432,988	124.1	123.0	387,990,186	114.1	6,563,211	109.3	150.0	32,259,002	110.4	68,869,777	125.8	121.0	355,731,184	114.4
	Single Lens Reflex	77,533	103.7	57.6	526,911	75.1	83,237	111.5	62.3	532,545	78.2	3,415	141.3	107.5	21,680	96.8	79,822	110.5	61.2	510,865	77.6
		2,334,737	98.5	58.8	16,452,371	71.9	4,520,071	131.3	76.1	25,768,361	82.2	193,722	135.7	122.3	1,247,868	97.4	4,326,349	131.1	74.9	24,520,493	81.5
	Mirrorless	496,391	118.5	111.2	2,867,090	112.9	546,891	117.3	119.2	2,937,285	116.0	60,296	105.7	140.3	303,695	112.0	486,595	118.9	117.0	2,633,590	116.4
		37,078,083	116.3	129.7	204,336,362	118.0	70,912,917	123.7	128.1	362,221,825	117.3	6,369,489	108.6	151.0	31,011,134	110.9	64,543,428	125.4	126.2	331,210,691	117.9

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	177,904	117.0	112.8	1,036,329	118.2	105,815	109.4	114.6	614,318	105.7	201,992	117.9	110.1	1,020,549	95.7	180,133	107.1	87.8	1,117,417	113.9	28,057	119.5	105.9	158,460	106.9	
	22,421,763	127.2	125.5	125,849,525	123.7	11,709,261	108.7	128.5	65,402,951	109.3	20,522,902	130.8	132.2	91,422,321	107.8	18,973,824	117.7	108.4	103,217,483	123.0	3,220,499	123.6	124.0	17,912,757	119.2	
By Type	Camera with Built-in Lens	20,489	98.8	95.3	121,905	92.4	19,937	100.7	98.9	124,914	93.6	44,158	122.2	134.0	231,097	98.9	36,581	76.4	101.0	280,764	143.6	6,319	106.5	79.8	43,938	113.1
		1,404,179	94.1	113.4	8,403,522	119.0	1,464,666	109.9	170.9	8,286,906	137.9	2,448,311	117.6	175.9	13,004,382	126.1	2,264,247	83.4	123.0	15,650,845	167.7	397,069	94.2	118.2	2,728,198	161.0
	Camera with Interchangeable Lens	157,415	119.9	115.5	914,424	122.8	85,878	111.6	119.0	489,404	109.3	157,834	116.8	104.9	789,452	94.8	143,552	119.3	84.9	836,653	106.5	21,738	123.8	117.0	114,522	104.8
		21,017,584	130.2	126.4	117,446,003	124.0	10,244,595	108.5	124.1	57,116,045	106.2	18,074,591	132.9	127.9	78,417,939	105.3	16,709,577	124.7	106.6	87,566,638	117.4	2,823,430	129.2	124.8	15,184,559	113.8
	Single Lens Reflex	7,125	91.2	59.9	50,440	64.4	7,063	143.2	87.1	37,613	70.9	29,220	87.5	54.5	198,056	70.3	34,749	143.2	63.5	214,796	92.1	1,665	89.6	77.0	9,960	82.0
		666,639	101.1	68.7	4,262,599	70.8	484,412	141.2	98.0	2,431,464	72.7	1,353,354	115.1	64.6	7,805,887	71.8	1,753,342	168.3	82.4	9,631,128	102.7	68,602	85.7	74.3	389,415	84.3
	Mirrorless	150,290	121.7	120.8	863,984	129.7	78,815	109.4	123.1	451,791	114.5	128,614	126.4	132.8	591,396	107.2	108,803	113.2	95.2	621,857	112.6	20,073	127.9	122.2	104,562	107.6
		20,350,945	131.5	130.0	113,183,404	127.6	9,760,183	107.3	125.8	54,684,581	108.4	16,721,237	134.5	139.0	70,612,052	111.0	14,956,235	121.0	110.4	77,935,510	119.5	2,754,828	130.9	127.0	14,795,144	114.9

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.