

Production, Shipment of Digital Still Camera
January in 2024

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	561,215	88.8	149.6	561,215	149.6	504,478	86.6	134.6	504,478	134.6	59,032	70.0	117.9	59,032	117.9	445,446	89.4	137.2	445,446	137.2
	32,645,260	92.2	157.8	32,645,260	157.8	48,107,061	94.7	154.4	48,107,061	154.4	4,668,361	98.1	131.8	4,668,361	131.8	43,438,700	94.3	157.3	43,438,700	157.3

By Type	Camera with Built-in Lens	124,968	89.7	107.8	124,968	107.8	111,508	76.5	99.1	111,508	99.1	21,045	51.8	88.0	21,045	88.0	90,463	86.0	102.1	90,463	102.1
		4,630,684	95.8	117.7	4,630,684	117.7	5,205,297	75.2	112.3	5,205,297	112.3	706,509	57.8	94.7	706,509	94.7	4,498,788	78.9	115.7	4,498,788	115.7
By Type	Camera with Interchangeable Lens	436,247	88.6	168.4	436,247	168.4	392,970	90.0	149.9	392,970	149.9	37,987	87.0	145.2	37,987	145.2	354,983	90.3	150.4	354,983	150.4
		28,014,576	91.6	167.2	28,014,576	167.2	42,901,764	97.8	161.8	42,901,764	161.8	3,961,852	112.0	141.8	3,961,852	141.8	38,939,912	96.5	164.2	38,939,912	164.2
By Type	Single Lens Reflex	66,185	77.1	111.3	66,185	111.3	66,134	76.6	117.5	66,134	117.5	4,148	143.5	195.4	4,148	195.4	61,986	74.3	114.4	61,986	114.4
		2,007,873	66.5	94.2	2,007,873	94.2	2,863,335	61.2	104.7	2,863,335	104.7	234,297	122.3	158.0	234,297	158.0	2,629,038	58.6	101.6	2,629,038	101.6
By Type	Mirrorless	370,062	91.0	185.4	370,062	185.4	326,836	93.3	158.7	326,836	158.7	33,839	83.0	140.7	33,839	140.7	292,997	94.6	161.1	292,997	161.1
		26,006,703	94.4	177.8	26,006,703	177.8	40,038,429	102.1	168.4	40,038,429	168.4	3,727,555	111.4	140.9	3,727,555	140.9	36,310,874	101.3	171.8	36,310,874	171.8

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	88,547	86.4	150.4	88,547	150.4	89,530	106.4	136.8	89,530	136.8	114,690	81.7	114.2	114,690	114.2	125,644	86.1	152.0	125,644	152.0	27,035	106.9	156.3	27,035	156.3
	9,738,033	83.9	154.5	9,738,033	154.5	9,093,351	108.4	146.3	9,093,351	146.3	10,309,324	94.1	145.9	10,309,324	145.9	11,220,066	87.0	177.6	11,220,066	177.6	3,077,926	140.1	180.3	3,077,926	180.3

By Type	Camera with Built-in Lens	6,055	26.0	49.0	6,055	49.0	13,311	76.4	86.2	13,311	86.2	24,749	88.8	77.7	24,749	77.7	36,837	157.1	146.6	36,837	146.6	9,511	72.5	246.5	9,511	246.5
		363,186	27.0	55.0	363,186	55.0	734,056	73.0	118.3	734,056	118.3	1,216,006	84.0	92.9	1,216,006	92.9	1,754,446	142.8	154.3	1,754,446	154.3	431,094	64.0	264.7	431,094	264.7
By Type	Camera with Interchangeable Lens	82,492	104.2	177.3	82,492	177.3	76,219	114.2	152.4	76,219	152.4	89,941	80.0	131.2	89,941	131.2	88,807	72.5	154.3	88,807	154.3	17,524	144.0	130.4	17,524	130.4
		9,374,847	91.4	166.2	9,374,847	166.2	8,359,295	113.2	149.5	8,359,295	149.5	9,093,318	95.6	157.9	9,093,318	157.9	9,465,620	81.1	182.8	9,465,620	182.8	2,646,832	173.8	171.4	2,646,832	171.4
By Type	Single Lens Reflex	4,617	76.5	108.1	4,617	108.1	8,723	121.5	117.8	8,723	117.8	23,148	74.2	97.5	23,148	97.5	24,558	63.7	142.7	24,558	142.7	940	229.8	61.2	940	61.2
		240,250	38.1	57.7	240,250	57.7	437,495	105.6	76.0	437,495	76.0	954,985	68.0	113.7	954,985	113.7	954,165	47.4	138.3	954,165	138.3	42,143	164.2	65.9	42,143	65.9
By Type	Mirrorless	77,875	106.5	184.3	77,875	184.3	67,496	113.3	158.5	67,496	158.5	66,793	82.2	149.1	66,793	149.1	64,249	76.6	159.3	64,249	159.3	16,584	141.0	139.4	16,584	139.4
		9,134,597	94.9	174.8	9,134,597	174.8	7,921,800	113.7	157.9	7,921,800	157.9	8,138,333	100.4	165.4	8,138,333	165.4	8,511,455	88.1	189.6	8,511,455	189.6	2,604,689	173.9	176.0	2,604,689	176.0

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.