

Production, Shipment of Digital Still Camera  
November, January-November in 2023

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan					
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	753,048	94.4	94.4	7,234,322	98.2	646,912	80.9	80.5	7,138,069	97.0	63,258	70.3	72.6	827,370	96.8	583,654	82.3	81.4	6,310,699	97.0	
	40,572,722	87.9	99.5	400,987,081	110.9	60,616,893	78.1	76.9	663,534,199	106.2	4,669,503	74.5	60.5	57,855,408	104.0	55,947,390	78.4	78.7	605,678,791	106.4	
By Type	Camera with Built-in Lens	166,953	116.7	83.1	1,561,196	81.5	144,995	93.7	75.8	1,575,797	81.7	29,298	90.3	93.1	351,332	82.9	115,697	94.7	72.4	1,224,465	81.4
		6,105,268	111.6	96.2	53,897,511	102.8	7,085,926	90.0	91.5	70,369,440	108.7	884,258	92.6	102.7	10,596,887	105.7	6,201,668	89.7	90.1	59,772,553	109.3
	Camera with Interchangeable Lens	586,095	89.5	98.2	5,673,126	104.1	501,917	77.9	81.9	5,562,272	102.4	33,960	59.0	61.1	476,038	110.5	467,957	79.7	84.0	5,086,234	101.7
		34,467,454	84.7	100.1	347,089,570	112.2	53,530,967	76.8	75.4	593,164,759	105.9	3,785,245	71.3	55.2	47,258,521	103.6	49,745,722	77.2	77.5	545,906,238	106.1
	Single Lens Reflex	86,884	86.3	53.3	1,091,383	64.7	86,575	85.0	52.6	1,079,814	63.5	1,947	66.5	30.8	35,042	54.6	84,628	85.5	53.5	1,044,772	63.8
		2,929,858	78.4	65.3	35,946,598	71.3	4,106,773	73.5	55.7	51,897,676	65.2	134,116	82.4	44.4	1,981,604	58.2	3,972,657	73.2	56.2	49,916,072	65.6
	Mirrorless	499,211	90.1	115.0	4,581,743	121.8	415,342	76.5	92.7	4,482,458	120.1	32,013	58.6	64.9	440,996	120.3	383,329	78.5	96.1	4,041,462	120.1
		31,537,596	85.3	105.3	311,142,972	120.2	49,424,194	77.0	77.6	541,267,083	112.6	3,651,129	70.9	55.7	45,276,917	107.3	45,773,065	77.6	80.1	495,990,166	113.2

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	112,296	68.1	94.3	1,462,231	125.6	79,459	70.2	74.2	999,256	98.1	161,020	85.1	66.2	1,792,498	82.0	206,378	96.4	96.0	1,796,051	95.4	24,501	88.3	75.1	260,663	102.7	
	12,506,531	68.9	83.1	168,396,260	125.2	8,764,192	73.6	74.2	102,558,008	106.9	13,442,962	77.2	65.1	147,634,013	96.0	18,829,299	90.7	96.4	160,553,241	100.4	2,404,406	77.1	59.7	26,537,269	105.7	
By Type	Camera with Built-in Lens	14,602	50.2	76.3	221,971	112.7	18,176	111.3	102.2	209,962	94.2	39,828	121.6	56.5	381,582	66.3	34,485	91.6	79.0	344,384	80.7	8,606	135.0	98.7	66,566	81.9
		854,402	46.7	89.5	12,210,350	132.1	1,116,374	118.9	135.5	10,167,376	118.7	2,087,298	114.5	71.7	17,476,698	92.1	1,736,307	85.6	96.2	16,961,888	109.6	407,287	137.2	106.1	2,956,241	121.2
	Camera with Interchangeable Lens	97,694	71.9	97.8	1,240,260	128.2	61,283	63.3	68.6	789,294	99.1	121,192	77.5	70.1	1,410,916	87.6	171,893	97.4	100.4	1,451,667	99.7	15,895	74.4	66.5	194,097	112.6
		11,652,129	71.4	82.6	156,185,910	124.7	7,647,818	69.7	69.6	92,390,632	105.7	11,355,664	72.9	64.1	130,157,315	96.6	17,092,992	91.3	96.4	143,591,353	99.4	1,997,119	70.7	54.8	23,581,028	104.0
	Single Lens Reflex	4,145	34.7	46.3	113,300	66.6	4,605	42.9	71.1	89,027	49.0	35,956	110.6	56.1	427,713	64.8	39,033	91.9	51.3	395,027	66.5	889	70.8	34.5	19,705	65.2
		495,334	52.2	80.4	9,103,358	66.6	312,553	44.6	74.4	5,512,554	55.9	1,232,386	77.1	45.6	17,177,178	66.6	1,896,368	89.1	58.8	17,362,002	67.7	36,016	76.5	32.2	760,980	66.2
	Mirrorless	93,549	75.5	102.9	1,126,960	141.3	56,678	65.8	68.5	700,267	114.0	85,236	68.8	78.4	983,203	103.6	132,860	99.1	139.7	1,056,640	122.6	15,006	74.6	70.4	174,392	122.6
		11,156,795	72.5	82.7	147,082,552	131.8	7,335,265	71.4	69.4	86,878,078	112.1	10,123,278	72.4	67.4	112,980,137	103.7	15,196,624	91.6	104.8	126,229,351	106.3	1,961,103	70.6	55.5	22,820,048	106.0

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.