

Production, Shipment of Digital Still Camera
October, January-October in 2023

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan					
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	797,704	100.1	98.7	6,481,274	98.7	799,184	96.2	96.2	6,491,157	99.0	89,990	124.3	118.6	764,112	99.6	709,194	93.5	93.9	5,727,045	98.9	
	46,162,616	98.2	117.3	360,414,359	112.3	77,613,356	94.4	102.4	602,917,306	110.4	6,265,857	106.6	128.2	53,185,905	111.0	71,347,499	93.4	100.6	549,731,401	110.4	
By Type	Camera with Built-in Lens	143,105	98.2	66.5	1,394,243	81.3	154,672	94.7	65.0	1,430,802	82.4	32,458	121.6	82.9	322,034	82.1	122,214	61.4	1,108,768	82.5	
		5,469,407	105.5	85.7	47,792,243	103.7	7,872,570	103.0	83.9	63,283,514	111.1	955,315	119.6	90.0	9,712,629	106.0	6,917,255	101.0	83.2	53,570,885	112.1
	Camera with Interchangeable Lens	654,599	100.6	110.4	5,087,031	104.8	644,512	96.5	108.7	5,060,355	105.0	57,532	125.9	156.8	442,078	117.8	586,980	94.4	105.5	4,618,277	103.9
		40,693,209	97.3	123.5	312,622,116	113.8	69,740,786	93.5	105.0	539,633,792	110.3	5,310,542	104.6	138.8	43,473,276	112.2	64,430,244	92.7	102.9	496,160,516	110.2
	Single Lens Reflex	100,724	96.2	56.8	1,004,499	65.9	101,865	92.1	58.2	993,239	64.7	2,926	60.7	68.4	33,095	57.2	98,939	93.6	58.0	960,144	65.0
		3,739,052	112.9	75.4	33,016,740	71.9	5,586,553	98.5	67.8	47,790,903	66.2	162,856	66.3	78.9	1,847,488	59.5	5,423,697	99.9	67.5	45,943,415	66.5
Mirrorless	553,875	101.4	133.3	4,082,532	122.6	542,647	97.4	129.8	4,067,116	123.9	54,606	133.6	168.5	408,983	128.9	488,041	94.5	126.5	3,658,133	123.3	
	36,954,157	95.9	132.0	279,605,376	122.2	64,154,233	93.1	110.3	491,842,889	118.0	5,147,686	106.5	142.2	41,625,788	116.8	59,006,547	92.1	108.2	450,217,101	118.1	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	164,985	98.0	106.5	1,349,935	129.1	113,154	92.0	99.3	919,797	100.9	189,119	92.1	85.3	1,631,478	84.0	214,195	94.6	91.6	1,589,673	95.3	27,741	77.6	89.9	236,162	106.8	
	18,155,664	92.0	103.9	155,889,729	130.5	11,914,156	95.4	114.3	93,793,816	111.5	17,407,435	93.6	93.4	134,191,051	100.8	20,750,319	94.2	96.9	141,723,942	101.0	3,119,925	88.6	104.7	24,132,863	114.5	
By Type	Camera with Built-in Lens	29,105	114.1	82.9	207,369	116.6	16,330	78.1	64.1	191,786	93.5	32,753	83.1	50.3	341,754	67.6	37,650	86.2	60.1	309,899	80.9	6,376	89.1	60.2	57,960	79.9
		1,828,669	133.7	109.7	11,355,948	137.1	938,690	86.4	74.7	9,051,002	117.0	1,823,552	101.0	74.3	15,389,400	95.9	2,029,459	89.6	80.7	15,225,581	111.4	296,885	92.2	70.0	2,548,954	124.0
	Camera with Interchangeable Lens	135,880	95.2	113.4	1,142,566	131.7	96,824	94.8	109.5	728,011	103.0	156,366	94.3	99.8	1,289,724	89.8	176,545	96.6	103.2	1,279,774	99.6	21,365	74.7	105.5	178,202	120.0
		16,326,995	88.9	103.3	144,533,781	130.0	10,975,466	96.3	119.7	84,742,814	110.9	15,583,883	92.9	96.3	118,801,651	101.5	18,720,860	94.7	99.1	126,498,361	99.9	2,823,040	88.2	110.5	21,583,909	113.4
	Single Lens Reflex	11,943	141.0	79.0	109,155	67.7	10,746	88.5	50.0	84,422	48.2	32,514	73.8	52.4	391,757	65.7	42,481	117.3	63.0	355,994	68.7	1,255	26.0	27.8	18,816	68.1
		948,452	118.9	82.0	8,608,024	65.9	700,915	114.9	61.6	5,200,001	55.0	1,598,198	82.7	64.3	15,944,792	69.1	2,129,083	111.3	69.3	15,465,634	69.0	47,049	26.8	25.1	724,964	69.9
Mirrorless	123,937	92.3	118.3	1,033,411	146.3	86,078	95.7	128.6	643,589	121.1	123,852	101.7	131.0	897,967	106.8	134,064	91.5	129.3	923,780	120.5	20,110	84.7	127.8	159,386	131.8	
	15,378,543	87.5	104.9	135,925,757	138.5	10,274,551	95.2	128.0	79,542,813	118.8	13,985,685	94.2	102.2	102,856,859	109.5	16,591,777	92.9	104.9	111,032,727	106.5	2,775,991	91.7	117.3	20,858,945	115.9	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.