

Production,Shipment of Digital Still Camera
September,January-September in 2023

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	796,704	114.8	97.9	5,683,570	98.7	831,098	121.6	107.7	5,691,973	99.4	72,395	93.2	77.0	674,122	97.5	758,703	125.3	111.9	5,017,851	99.7
	47,012,470	120.5	122.0	314,251,743	111.6	82,244,622	133.8	123.4	525,303,950	111.7	5,877,845	122.9	96.0	46,920,048	109.1	76,366,777	134.8	126.2	478,383,902	112.0

By Type	Camera with Built-in Lens	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
		Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
		145,792	95.4	64.7	1,251,138	83.4	163,351	109.8	84.3	1,276,130	85.2	26,702	82.3	52.7	289,576	82.0	136,649	117.5	95.4	986,554	86.1
		5,182,076	103.1	81.1	42,322,836	106.7	7,645,090	120.8	107.5	55,410,944	116.4	798,811	85.8	55.6	8,757,314	108.1	6,846,279	126.8	120.7	46,653,630	118.1
	Camera with Interchangeable Lens	650,912	120.3	110.6	4,432,432	104.1	667,747	124.9	115.5	4,415,843	104.5	45,693	101.0	105.2	384,546	113.6	622,054	127.1	116.3	4,031,297	103.7
		41,830,394	123.0	130.2	271,928,907	112.4	74,599,532	135.3	125.3	469,893,006	111.2	5,079,034	131.9	108.3	38,162,734	109.3	69,520,498	135.6	126.8	431,730,272	111.4
	Single Lens Reflex	104,658	107.4	61.6	903,775	67.1	110,570	110.3	63.9	891,374	65.5	4,822	163.6	79.7	30,169	56.3	105,748	108.7	63.3	861,205	65.9
		3,311,607	107.3	70.0	29,277,688	71.5	5,672,422	109.7	66.9	42,204,350	66.0	245,590	155.0	91.3	1,684,632	58.2	5,426,832	108.3	66.1	40,519,718	66.4
	Mirrorless	546,254	123.1	130.4	3,528,657	121.1	557,177	128.3	137.5	3,524,469	123.0	40,871	96.7	109.3	354,377	124.4	516,306	131.7	140.4	3,170,092	122.8
		38,518,787	124.6	140.5	242,651,219	120.8	68,927,110	138.0	135.1	427,688,656	119.2	4,833,444	130.9	109.4	36,478,102	113.9	64,093,666	138.6	137.5	391,210,554	119.8

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	168,291	120.0	140.9	1,184,950	133.0	123,030	120.2	125.4	806,643	101.1	205,237	120.5	91.9	1,442,359	83.8	226,403	134.6	106.7	1,375,478	95.9	35,742	145.9	144.1	208,421	109.6
	19,738,611	121.7	137.1	137,734,065	135.1	12,488,834	130.4	134.0	81,879,660	111.1	18,588,103	138.9	119.1	116,783,616	102.1	22,028,132	146.6	117.9	120,973,623	101.7	3,523,097	143.3	140.8	21,012,938	116.1

By Type	Camera with Built-in Lens	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
		Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
		25,503	122.9	156.8	178,264	124.9	20,915	99.4	96.0	175,456	97.7	39,406	109.8	70.4	309,001	70.2	43,669	132.2	103.5	272,249	84.9	7,156	128.2	102.1	51,584	83.3
		1,368,067	124.6	184.1	9,527,279	144.0	1,085,989	106.9	116.7	8,112,312	125.2	1,805,343	124.7	94.0	13,565,848	99.8	2,265,006	141.5	122.3	13,196,122	118.3	321,874	136.5	141.9	2,252,069	138.0
	Camera with Interchangeable Lens	142,788	119.5	138.4	1,006,686	134.6	102,115	125.6	133.8	631,187	102.1	165,831	123.4	99.1	1,133,358	88.5	182,734	135.2	107.5	1,103,229	99.1	28,586	151.1	160.6	156,837	122.2
		18,370,544	121.4	134.5	128,206,786	134.4	11,402,845	133.2	135.9	73,767,348	109.7	16,782,760	140.6	122.7	103,217,768	102.4	19,763,126	147.2	117.4	107,777,501	100.0	3,201,223	144.1	140.7	18,760,869	113.9
	Single Lens Reflex	8,472	81.3	53.7	97,212	66.5	12,145	143.4	64.5	73,676	47.9	44,077	131.1	69.3	359,243	67.3	36,219	82.0	54.4	313,513	69.6	4,835	840.9	222.4	17,561	76.0
		797,701	94.9	51.7	7,659,572	64.3	610,143	111.8	57.0	4,499,086	54.1	1,931,490	125.3	78.5	14,346,594	69.6	1,912,101	93.6	62.9	13,336,551	68.9	175,397	431.1	170.5	677,915	79.8
	Mirrorless	134,316	123.1	153.6	909,474	151.1	89,970	123.5	156.5	557,511	120.0	121,754	120.8	117.3	774,115	103.8	146,515	161.0	141.6	789,716	119.1	23,751	129.4	152.0	139,276	132.4
		17,572,843	123.0	145.1	120,547,214	144.4	10,792,702	134.7	147.4	69,268,262	117.6	14,851,270	142.9	132.3	88,871,174	110.8	17,851,025	156.8	129.4	94,440,950	106.8	3,025,826	138.7	139.2	18,082,954	115.7

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.