

Production,Shipment of Digital Still Camera
August,January-August in 2023

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	693,893	95.8	93.9	4,886,866	98.8	683,227	92.1	92.5	4,860,875	98.1	77,657	101.5	84.8	601,727	100.7	605,570	91.0	93.6	4,259,148	97.8
	39,029,497	104.9	117.2	267,239,273	110.0	61,448,467	90.5	103.9	443,059,328	109.8	4,783,229	90.1	92.9	41,042,203	111.2	56,665,238	90.5	104.9	402,017,125	109.6

By Type	Camera with Built-in Lens	152,804	106.6	69.0	1,105,346	86.7	148,716	99.8	68.7	1,112,779	85.3	32,430	106.9	65.0	262,874	86.9	116,286	97.9	69.9	849,905	84.8
		5,024,256	108.0	84.1	37,140,760	111.6	6,329,684	96.0	96.4	47,765,854	118.0	931,548	99.9	82.5	7,958,503	119.4	5,398,136	95.3	99.2	39,807,351	117.7
		541,089	93.1	104.6	3,781,520	103.0	534,511	90.2	102.4	3,748,096	102.7	45,227	98.0	108.4	338,853	114.9	489,284	89.5	101.9	3,409,243	101.7
	Camera with Interchangeable Lens	34,005,241	104.4	124.5	230,098,513	109.7	55,118,783	89.9	104.8	395,293,474	108.9	3,851,681	88.0	95.8	33,083,700	109.4	51,267,102	90.0	105.6	362,209,774	108.8
	Single Lens Reflex	97,470	72.4	54.1	799,117	67.9	100,213	75.0	55.1	780,804	65.7	2,948	92.8	53.5	25,347	53.4	97,265	74.5	55.1	755,457	66.2
		3,084,967	77.7	62.6	25,966,081	71.7	5,169,282	87.1	64.0	36,531,928	65.9	158,457	100.0	52.0	1,439,042	54.8	5,010,825	86.7	64.4	35,092,886	66.5
	Mirrorless	443,619	99.3	131.5	2,982,403	119.6	434,298	94.6	127.8	2,967,292	120.6	42,279	98.4	116.8	313,506	126.7	392,019	94.2	129.1	2,653,786	119.9
		30,920,274	108.1	138.1	204,132,432	117.7	49,949,501	90.2	112.3	358,761,546	116.6	3,693,224	87.6	99.4	31,644,658	114.6	46,256,277	90.4	113.4	327,116,888	116.8

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	140,262	88.9	133.8	1,016,659	131.8	102,327	110.9	97.0	683,613	97.7	170,276	92.8	75.2	1,237,122	82.6	168,201	81.9	94.2	1,149,075	94.0	24,504	92.5	78.2	172,679	104.4
	16,225,156	90.8	128.8	117,995,454	134.7	9,575,164	105.1	87.8	69,390,826	107.8	13,380,617	86.2	106.3	98,195,513	99.4	15,026,485	85.8	102.6	98,945,491	98.7	2,457,816	94.6	75.2	17,489,841	112.1

By Type	Camera with Built-in Lens	20,759	96.5	104.7	152,761	120.8	21,036	104.4	111.1	154,541	97.9	35,889	108.9	50.6	269,595	70.1	33,021	91.2	70.2	228,580	82.1	5,581	70.5	57.3	44,428	80.9
		1,098,069	88.7	127.3	8,159,212	138.9	1,015,800	118.5	142.6	7,026,323	126.6	1,447,862	104.1	70.4	11,760,505	100.7	1,600,667	87.0	99.6	10,931,116	117.5	235,738	70.2	117.7	1,930,195	137.3
		119,503	87.7	140.6	863,898	134.0	81,291	112.7	93.9	529,072	97.6	134,387	89.3	86.5	967,527	86.9	135,180	80.0	102.7	920,495	97.6	18,923	101.8	87.6	128,251	116.1
	Camera with Interchangeable Lens	15,127,087	91.0	129.0	109,836,242	134.4	8,559,364	103.7	84.0	62,364,503	106.0	11,932,755	84.5	113.4	86,435,008	99.2	13,425,818	85.7	102.9	88,014,375	96.8	2,222,078	98.2	72.4	15,559,646	109.6
	Single Lens Reflex	10,422	87.7	73.0	88,740	68.1	8,470	104.5	43.4	61,531	45.6	33,631	62.7	40.9	315,166	67.0	44,167	80.7	78.3	277,294	72.2	575	26.6	14.4	12,726	60.8
		840,140	86.6	63.2	6,861,871	66.2	545,668	110.4	52.8	3,888,943	53.7	1,541,419	73.5	53.0	12,415,104	68.4	2,042,915	96.1	86.3	11,424,450	70.0	40,683	44.1	29.0	502,518	67.3
	Mirrorless	109,081	87.7	154.2	775,158	150.7	72,821	113.7	108.6	467,541	114.8	100,756	104.1	137.7	652,361	101.6	91,013	79.6	121.0	643,201	115.0	18,348	111.7	104.3	115,525	129.0
		14,286,947	91.3	137.4	102,974,371	144.3	8,013,696	103.3	87.5	58,475,560	113.3	10,391,336	86.4	136.4	74,019,904	107.3	11,382,903	84.1	106.6	76,589,925	102.6	2,181,395	100.5	74.5	15,057,128	111.9

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.