

Production,Shipment of Digital Still Camera
July,January-July in 2023

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	724,546	101.4	113.4	4,192,973	99.7	741,734	110.5	102.2	4,177,648	99.1	76,506	93.1	82.5	524,070	103.6	665,228	112.9	105.1	3,653,578	98.5
	37,218,070	92.2	118.0	228,209,776	108.8	67,905,792	108.3	103.2	381,610,861	110.8	5,307,877	90.7	76.4	36,258,974	114.2	62,597,915	110.1	106.3	345,351,887	110.4

By Type	Camera with Built-in Lens	143,323	104.7	89.5	952,542	90.4	149,089	103.4	87.8	964,063	88.6	30,342	80.6	82.7	230,444	91.3	118,746	111.5	89.2	733,619	87.8
		4,651,028	97.8	103.0	32,116,504	117.6	6,595,716	94.9	121.8	41,436,170	122.2	932,207	71.1	104.2	7,026,955	126.9	5,663,509	100.5	125.3	34,409,215	121.3
		581,223	100.6	121.3	3,240,431	102.8	592,646	112.4	106.6	3,213,585	102.8	46,164	103.7	82.3	293,626	115.9	546,482	113.2	109.3	2,919,959	101.6
	Camera with Interchangeable Lens	32,567,042	91.5	120.5	196,093,272	107.5	61,310,076	109.9	101.5	340,174,691	109.6	4,375,670	96.4	72.3	29,232,019	111.5	56,934,406	111.1	104.8	310,942,672	109.4
	Single Lens Reflex	134,640	133.0	98.9	701,647	70.4	133,678	141.3	99.3	680,591	67.6	3,178	118.2	53.8	22,399	53.3	130,500	142.0	101.4	658,192	68.3
		3,971,323	110.5	85.5	22,881,114	73.1	5,937,687	128.4	78.0	31,362,646	66.2	158,382	107.4	40.7	1,280,585	55.1	5,779,305	129.0	80.0	30,082,061	66.8
	Mirrorless	446,583	93.7	130.2	2,538,784	117.7	458,968	106.1	108.9	2,532,994	119.5	42,986	102.8	85.7	271,227	128.3	415,982	106.4	112.0	2,261,767	118.5
		28,595,719	89.4	127.8	173,212,158	114.6	55,372,389	108.3	104.9	308,812,045	117.3	4,217,288	96.0	74.5	27,951,434	117.0	51,155,101	109.4	108.6	280,860,611	117.4

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	157,758	109.7	159.2	876,397	131.5	92,299	105.3	85.5	581,286	97.8	183,413	106.4	76.2	1,066,846	83.9	205,257	125.5	129.1	980,874	94.0	26,501	121.6	100.4	148,175	110.5
	17,860,893	109.9	144.7	101,770,298	135.7	9,110,144	100.1	88.1	59,815,862	111.8	15,518,780	102.6	82.1	84,814,896	98.3	17,510,066	121.8	118.6	83,919,006	98.0	2,598,032	128.2	103.6	15,032,025	121.9

By Type	Camera with Built-in Lens	21,501	94.8	153.7	132,002	123.7	20,157	99.9	87.9	133,505	96.1	32,963	108.1	57.2	233,706	74.6	36,208	126.9	117.1	195,559	84.5	7,917	171.5	104.4	38,847	85.9
		1,238,552	96.7	188.4	7,061,143	140.9	857,100	77.7	108.7	6,010,523	124.2	1,391,505	89.1	78.4	10,312,643	107.2	1,840,386	129.8	164.9	9,330,449	121.2	335,966	122.9	182.2	1,694,457	140.6
		136,257	112.5	160.1	744,395	133.0	72,142	106.9	84.8	447,781	98.3	150,450	106.0	82.2	833,140	87.0	169,049	125.2	132.0	785,315	96.7	18,584	108.2	98.8	109,328	123.0
	Camera with Interchangeable Lens	16,622,341	111.0	142.2	94,709,155	135.3	8,253,044	103.2	86.4	53,805,139	110.6	14,127,275	104.2	82.5	74,502,253	97.2	15,669,680	120.9	114.8	74,588,557	95.7	2,262,066	129.0	97.3	13,337,568	119.8
	Single Lens Reflex	11,887	67.7	91.8	78,318	67.5	8,107	110.7	55.4	53,061	46.0	53,636	162.5	91.1	281,535	72.5	54,708	169.2	138.6	233,127	71.2	2,162	127.2	80.1	12,151	71.8
		969,856	80.8	68.6	6,021,731	66.7	494,240	124.1	54.5	3,343,275	53.8	2,096,002	143.9	73.2	10,873,685	71.4	2,126,877	154.9	110.4	9,381,535	67.3	92,330	180.6	79.2	461,835	76.2
	Mirrorless	124,370	120.1	172.3	666,077	150.1	64,035	106.4	90.9	394,720	116.1	96,814	88.9	78.0	551,605	96.9	114,341	111.3	129.0	552,188	114.0	16,422	106.1	102.0	97,177	135.0
		15,652,485	113.6	152.4	88,687,424	145.5	7,758,804	102.1	89.7	50,461,864	118.9	12,031,273	99.4	84.3	63,828,568	103.6	13,542,803	116.9	115.5	65,207,022	102.0	2,169,736	127.5	98.3	12,875,733	122.3

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.