

Production,Shipment of Digital Still Camera
March,January-March in 2023

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan					
	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	612,566	136.5	105.6	1,436,263	86.5	582,527	130.4	106.0	1,404,043	86.5	82,946	116.1	108.2	204,482	98.4	499,581	133.1	105.7	1,199,561	84.7	
	31,593,346	127.5	113.0	77,058,070	98.2	48,909,470	133.0	137.3	116,822,042	109.8	5,070,892	109.9	112.8	13,227,576	124.8	43,838,578	136.4	140.8	103,594,466	108.1	
By Type	Camera with Built-in Lens	143,098	114.0	101.4	384,598	88.5	126,535	100.9	88.1	364,478	78.8	37,825	119.7	100.0	93,348	74.5	88,710	94.6	83.8	271,130	80.4
		4,642,957	105.4	135.1	12,979,795	128.2	4,824,922	97.3	116.1	14,421,654	111.9	995,252	119.0	124.0	2,578,058	104.9	3,829,670	92.9	114.2	11,843,596	113.6
	Camera with Interchangeable Lens	469,468	145.3	107.0	1,051,665	85.8	455,992	141.9	112.4	1,039,565	89.6	45,121	113.2	116.1	111,134	134.6	410,871	146.0	112.0	928,431	86.1
		26,950,389	132.3	109.9	64,078,275	93.7	44,084,548	138.6	140.1	102,400,388	109.5	4,075,640	107.8	110.3	10,649,518	130.9	40,008,908	142.8	144.0	91,750,870	107.4
	Single Lens Reflex	113,783	136.4	60.5	256,683	50.6	108,232	139.4	59.9	242,180	47.8	2,863	88.9	36.3	8,207	45.7	105,369	141.6	60.9	233,973	47.8
		3,769,435	132.6	69.4	8,742,971	60.7	5,008,430	145.2	73.5	11,192,138	56.6	180,695	89.1	53.0	531,739	56.7	4,827,735	148.7	74.5	10,660,399	56.6
	Mirrorless	355,685	148.4	141.9	794,982	110.7	347,760	142.7	154.6	797,385	122.0	42,258	115.4	136.4	102,927	159.3	305,502	147.5	157.5	694,458	117.9
		23,180,954	132.2	121.4	55,335,304	102.5	39,076,118	137.8	158.5	91,208,250	123.6	3,894,945	108.9	116.2	10,117,779	140.5	35,181,173	142.0	165.2	81,090,471	121.8

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	109,152	147.7	155.8	241,932	111.8	94,351	141.7	111.9	226,397	95.0	144,819	113.0	92.1	373,337	75.6	131,709	146.4	92.0	304,332	73.0	19,550	116.9	108.7	53,563	107.1	
	12,553,453	150.9	173.5	27,176,267	136.4	9,514,773	144.6	155.4	22,309,845	120.6	10,430,900	131.6	119.4	25,426,720	93.4	9,530,515	125.4	120.8	23,448,251	87.8	1,808,937	105.3	157.4	5,233,383	150.5	
By Type	Camera with Built-in Lens	16,047	118.6	120.6	41,935	100.1	19,364	122.5	95.4	50,605	83.8	30,460	87.4	90.5	97,182	78.0	18,470	76.3	61.6	67,785	76.2	4,369	81.0	50.6	13,623	62.9
		748,651	110.7	138.7	2,085,459	114.9	830,426	117.2	137.3	2,159,064	116.6	1,298,606	89.4	122.2	4,060,464	111.4	778,422	72.7	82.8	2,986,367	114.4	173,565	80.4	84.6	552,242	108.9
	Camera with Interchangeable Lens	93,105	154.2	164.0	199,997	114.6	74,987	147.6	117.1	175,792	98.8	114,359	122.6	92.5	276,155	74.8	113,239	172.2	100.1	236,547	72.2	15,181	134.0	162.5	39,940	140.9
		11,804,802	154.4	176.3	25,090,808	138.5	8,684,347	147.9	157.4	20,150,781	121.1	9,132,294	141.1	119.0	21,366,256	90.6	8,752,093	134.0	126.0	20,461,884	84.9	1,635,372	108.9	173.3	4,681,141	157.6
	Single Lens Reflex	10,170	133.1	69.1	22,083	41.2	6,776	115.9	24.0	20,025	32.1	47,246	112.6	77.7	112,950	57.9	39,294	223.8	59.6	74,064	43.6	1,883	131.6	59.4	4,851	58.6
		802,987	134.6	93.5	1,816,338	55.1	439,809	106.8	37.7	1,427,527	48.0	1,932,989	128.7	102.7	4,274,679	69.4	1,572,952	235.2	63.6	2,931,691	47.9	78,998	117.6	82.8	210,164	76.4
	Mirrorless	82,935	157.3	197.3	177,914	147.1	68,211	151.7	190.7	155,767	134.8	67,113	130.9	106.9	163,205	93.5	73,945	153.4	156.6	162,483	102.9	13,298	134.4	215.6	35,089	174.7
		11,001,815	156.1	188.5	23,274,470	157.1	8,244,538	151.0	189.5	18,723,254	137.0	7,199,305	144.8	124.3	17,091,577	98.1	7,179,141	122.5	160.4	17,530,193	97.5	1,556,374	108.5	183.4	4,470,977	165.9

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.