

Production,Shipment of Digital Still Camera
September, January-September in 2021

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	686,979	112.1	68.6	6,278,698	108.8	704,702	107.6	69.7	6,303,628	107.5	115,754	135.1	100.9	898,401	96.8	588,948	103.5	65.7	5,405,227	109.5
	26,739,488	114.8	74.1	236,608,917	120.6	41,680,426	113.0	80.4	353,306,642	133.8	4,270,691	126.8	72.0	33,882,711	99.2	37,408,735	111.6	81.4	319,423,931	139.0

By Type	Camera with Built-in Lens	260,852	111.9	66.0	2,276,904	94.2	274,882	110.0	67.8	2,303,480	92.3	75,689	149.5	120.7	606,359	96.9	199,193	100.0	58.2	1,697,121	90.7
			4,832,491	105.4	70.7	42,874,726	100.1	6,207,849	100.9	70.6	54,784,194	102.3	1,414,364	149.2	114.6	10,848,454	96.1	4,793,485	92.1	63.4	43,935,740
Camera with Interchangeable Lens	426,127	112.3	70.2	4,001,794	119.3	429,820	106.1	70.9	4,000,148	118.8	40,065	114.2	77.1	292,042	96.6	389,755	105.4	70.4	3,708,106	120.9	
	21,906,997	117.1	74.8	193,734,191	126.3	35,472,577	115.4	82.3	298,522,448	141.9	2,856,327	118.0	60.8	23,034,257	100.7	32,616,250	115.1	85.0	275,488,191	146.9	
Single Lens Reflex	146,871	99.0	56.3	1,655,547	107.5	166,629	108.8	69.0	1,682,042	107.7	7,161	94.6	62.0	66,268	80.4	159,468	109.5	69.3	1,615,774	109.2	
	4,301,658	91.2	52.2	51,900,143	96.8	7,356,511	107.7	85.1	68,571,492	106.2	385,696	104.5	67.0	3,731,027	71.5	6,970,815	107.9	86.4	64,840,465	109.3	
Mirrorless	279,256	120.7	80.7	2,346,247	129.3	263,191	104.5	72.3	2,318,106	128.3	32,904	119.6	81.4	225,774	102.7	230,287	102.7	71.1	2,092,332	131.9	
	17,605,339	125.8	83.7	141,834,048	142.1	28,116,066	117.5	81.7	229,950,956	157.7	2,470,631	120.4	60.0	19,303,230	109.3	25,645,435	117.3	84.6	210,647,726	164.4	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	108,562	100.4	88.8	900,424	112.3	89,025	107.7	77.0	792,949	105.4	200,018	101.3	65.6	1,976,097	110.4	170,645	107.8	53.7	1,556,075	110.6	20,698	91.4	58.1	179,682	96.1
	10,665,404	111.5	124.6	77,846,241	148.6	5,087,232	110.2	83.3	50,307,975	130.4	10,220,762	113.4	79.3	89,476,204	128.3	10,145,276	109.4	61.1	89,974,717	149.2	1,291,061	120.5	73.0	11,818,794	134.3

By Type	Camera with Built-in Lens	20,587	94.9	68.6	186,128	94.6	24,458	100.2	63.2	219,490	87.3	80,908	101.1	56.6	731,122	93.9	64,004	101.3	58.9	491,294	89.7	9,236	94.1	41.7	69,087	71.5
			658,803	79.4	89.3	7,051,121	113.8	581,386	85.5	62.8	6,039,002	95.7	1,953,192	101.1	64.6	16,888,939	102.9	1,430,777	90.9	58.0	12,413,075	107.7	169,327	90.4	41.4	1,543,603
Camera with Interchangeable Lens	87,975	101.8	95.4	714,296	118.0	64,567	110.8	84.0	573,459	114.6	119,110	101.6	73.5	1,244,975	123.2	106,641	112.2	50.9	1,064,781	123.9	11,462	89.4	85.1	110,595	122.3	
	10,006,601	114.6	127.9	70,795,120	153.2	4,505,846	114.5	87.0	44,268,973	137.2	8,267,570	116.8	83.8	72,587,265	136.2	8,714,499	113.2	61.6	77,561,642	159.0	1,121,734	126.8	82.4	10,275,191	147.8	
Single Lens Reflex	23,398	162.5	75.6	195,429	84.1	27,601	121.1	70.9	244,209	98.6	57,401	91.6	78.7	672,674	126.6	48,932	121.9	58.0	473,137	106.8	2,136	38.3	74.6	30,325	121.8	
	1,790,812	167.0	106.0	12,611,211	92.8	1,127,521	100.9	85.4	11,251,287	104.9	2,089,386	90.6	79.0	23,110,049	119.9	1,868,207	108.5	82.1	16,518,608	112.5	94,889	39.3	66.2	1,349,310	125.8	
Mirrorless	64,577	89.7	105.4	518,867	139.2	36,966	104.2	97.4	329,250	130.3	61,709	113.0	69.4	572,301	119.4	57,709	105.1	46.2	591,644	142.1	9,326	128.7	88.0	80,270	122.5	
	8,215,789	107.3	133.9	58,183,909	178.4	3,378,325	119.8	87.5	33,017,686	153.3	6,178,184	129.4	85.5	49,477,216	145.3	6,846,292	114.6	57.7	61,043,034	179.1	1,026,845	159.7	84.3	8,925,881	151.8	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.