

Production,Shipment of Digital Still Camera
August, January-August in 2021

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	612,641	81.9	79.2	5,591,719	117.2	654,746	99.3	95.7	5,598,926	115.3	85,702	74.5	82.1	782,647	96.2	569,044	104.5	98.2	4,816,279	119.2
	23,297,529	85.9	85.5	209,869,429	131.1	36,900,958	109.2	115.1	311,626,216	146.9	3,368,886	80.8	92.2	29,612,020	104.9	33,532,072	113.2	118.1	282,014,196	153.4

By Type	Camera with Built-in Lens	233,028	79.4	71.6	2,016,052	99.7	249,804	89.7	87.4	2,028,598	97.0	50,621	65.4	68.5	530,670	94.2	199,183	99.0	94.0	1,497,928	98.0
		4,586,206	82.5	80.4	38,042,235	105.7	6,150,565	96.2	97.8	48,576,345	108.5	948,238	74.3	67.9	9,434,090	93.8	5,202,327	101.7	106.4	39,142,255	112.7
Camera with Interchangeable Lens	379,613	83.5	84.7	3,575,667	130.1	404,942	106.3	101.7	3,570,328	129.2	35,081	93.5	115.0	251,977	100.7	369,861	107.7	100.6	3,318,351	132.1	
	18,711,323	86.7	86.9	171,827,194	138.4	30,750,393	112.3	119.4	263,049,871	157.2	2,420,648	83.7	107.2	20,177,930	111.0	28,329,745	115.6	120.5	242,871,941	162.9	
Single Lens Reflex	148,316	100.8	79.3	1,508,676	117.9	153,146	112.8	88.1	1,515,413	114.8	7,566	125.4	108.3	59,107	83.5	145,580	112.2	87.3	1,456,306	116.6	
	4,718,185	107.7	70.0	47,598,485	105.0	6,827,616	124.7	103.5	61,214,981	109.5	369,086	105.0	99.4	3,345,331	72.1	6,458,530	126.1	103.7	57,869,650	112.9	
Mirrorless	231,297	75.2	88.6	2,066,991	140.8	251,796	102.8	112.3	2,054,915	142.5	27,515	87.3	117.1	192,870	107.5	224,281	105.0	111.7	1,862,045	147.4	
	13,993,138	81.4	94.6	124,228,709	157.7	23,922,777	109.1	124.8	201,834,890	181.2	2,051,562	80.7	108.7	16,832,599	124.3	21,871,215	112.9	126.6	185,002,291	189.1	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	108,095	124.2	94.9	791,862	116.5	82,674	127.6	82.9	703,924	110.6	197,355	99.8	109.4	1,776,079	119.6	158,285	91.3	96.8	1,385,430	127.2	22,635	105.3	102.9	158,984	105.0
	9,562,059	136.4	133.0	67,180,837	153.3	4,616,092	108.8	94.0	45,220,743	139.3	9,012,075	99.5	120.1	79,255,442	139.5	9,270,278	113.3	125.4	79,829,441	182.8	1,071,568	95.2	76.5	10,527,733	149.7

By Type	Camera with Built-in Lens	21,685	123.9	66.6	165,541	99.3	24,407	104.7	66.1	195,032	91.6	80,065	90.8	108.8	650,214	102.3	63,213	103.6	106.2	427,290	97.4	9,813	87.9	105.5	59,851	80.4
		829,623	125.4	81.9	6,392,318	117.2	680,145	104.8	69.3	5,457,616	101.3	1,931,328	91.0	120.9	14,935,747	111.6	1,573,990	106.0	140.0	10,982,298	121.2	187,241	94.5	107.6	1,374,276	95.3
Camera with Interchangeable Lens	86,410	124.3	106.3	626,321	122.1	58,267	140.5	92.8	508,892	120.2	117,290	107.0	109.9	1,125,865	132.6	95,072	84.7	91.3	958,140	147.4	12,822	124.1	101.0	99,133	128.8	
	8,732,436	137.6	141.4	60,788,519	158.4	3,935,947	109.5	100.2	39,763,127	146.8	7,080,747	102.1	119.9	64,319,695	148.0	7,696,288	115.0	122.7	68,847,143	198.9	884,327	95.4	72.1	9,153,457	163.7	
Single Lens Reflex	14,396	89.7	49.0	172,031	85.5	22,788	224.5	66.4	216,608	103.7	62,667	139.1	117.6	615,273	134.2	40,154	71.0	83.9	424,205	118.2	5,575	278.6	276.5	28,189	127.9	
	1,072,518	88.5	67.0	10,820,399	90.9	1,116,985	199.3	85.8	10,123,766	107.6	2,306,158	139.9	117.9	21,020,663	126.4	1,721,411	107.5	133.8	14,650,401	118.0	241,458	241.0	301.7	1,254,421	135.0	
Mirrorless	72,014	134.7	138.8	454,290	145.8	35,479	113.3	124.7	292,284	136.1	54,623	84.5	102.1	510,592	130.8	54,918	98.4	97.7	533,935	183.2	7,247	87.0	67.8	70,944	129.1	
	7,659,918	149.1	167.4	49,968,120	188.7	2,818,962	92.9	107.4	29,639,361	167.7	4,774,589	90.3	120.8	43,299,032	161.5	5,974,877	117.3	119.9	54,196,742	244.0	642,869	77.7	56.1	7,899,036	169.4	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.