

Production,Shipment of Digital Still Camera  
July, January-July in 2021

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	748,086	111.6	132.0	4,979,078	124.6	659,427	97.4	100.4	4,944,180	118.6	114,980	150.1	81.3	696,945	98.3	544,447	90.7	105.7	4,247,235	122.7
	27,132,050	107.3	123.9	186,571,900	140.4	33,785,774	86.3	106.2	274,725,258	152.6	4,169,076	140.1	80.8	26,243,134	106.7	29,616,698	81.8	111.1	248,482,124	159.8

By Type	Camera with Built-in Lens	293,487	123.2	121.8	1,783,024	105.1	278,598	119.0	90.7	1,778,794	98.5	77,444	161.8	77.6	480,049	98.1	201,154	108.0	97.0	1,298,745	98.7
			5,559,629	110.4	117.4	33,456,029	110.5	6,393,056	104.6	99.6	42,425,780	110.2	1,276,957	139.9	71.9	8,485,852	98.0	5,116,099	98.4	110.3	33,939,928
Camera with Interchangeable Lens	454,599	105.2	139.5	3,196,054	139.0	380,829	86.0	109.0	3,165,386	133.9	37,536	130.7	90.3	216,896	98.7	343,293	82.9	111.6	2,948,490	137.5	
	21,572,421	106.5	125.7	153,115,871	149.2	27,392,718	82.9	107.9	232,299,478	164.1	2,892,119	140.2	85.6	17,757,282	111.5	24,500,599	79.1	111.3	214,542,196	170.8	
Single Lens Reflex	147,136	73.8	147.9	1,360,360	124.5	135,795	70.9	100.9	1,362,267	118.8	6,034	80.3	68.5	51,541	80.7	129,761	70.5	103.2	1,310,726	121.1	
	4,380,070	67.5	102.6	42,880,300	111.1	5,473,330	76.9	90.5	54,387,365	110.3	351,360	92.6	88.7	2,976,245	69.7	5,121,970	76.0	90.7	51,411,120	114.1	
Mirrorless 5)*	307,463	132.1	135.8	1,835,694	152.1	245,034	97.6	114.1	1,803,119	148.0	31,502	148.5	96.2	165,355	106.1	213,532	92.9	117.4	1,637,764	154.2	
	17,192,351	124.9	133.4	110,235,571	172.3	21,919,388	84.5	113.3	177,912,113	192.9	2,540,759	151.0	85.1	14,781,037	126.8	19,378,629	79.9	118.5	163,131,076	202.5	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*	Jul.	2)*	3)*	Jan.-Jul.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	87,015	96.7	101.6	683,767	120.9	64,779	81.2	77.4	621,250	115.8	197,836	84.5	108.8	1,578,724	121.1	173,326	96.8	120.3	1,227,145	132.6	21,491	125.4	107.6	136,349	105.4
	7,009,352	85.6	115.3	57,618,778	157.2	4,242,547	80.8	90.1	40,604,651	147.3	9,059,918	80.0	110.5	70,243,367	142.4	8,179,349	80.7	126.4	70,559,163	194.5	1,125,532	88.2	95.0	9,456,165	167.9

By Type	Camera with Built-in Lens	17,500	111.2	76.0	143,856	107.3	23,303	119.5	63.1	170,625	97.0	88,171	102.9	99.9	570,149	101.4	61,018	103.4	126.0	364,077	96.0	11,162	177.3	102.7	50,038	76.9
			661,569	91.9	108.3	5,562,695	125.2	648,932	115.8	69.9	4,777,471	108.5	2,122,560	99.2	111.9	13,004,419	110.3	1,484,875	91.6	157.5	9,408,308	118.6	198,163	123.2	76.3	1,187,035
Camera with Interchangeable Lens	69,515	93.7	110.9	539,911	125.1	41,476	68.8	88.8	450,625	124.9	109,665	73.9	117.2	1,008,575	135.9	112,308	93.5	117.4	863,068	158.0	10,329	95.2	113.4	86,311	134.3	
	6,347,783	85.0	116.1	52,056,083	161.7	3,593,615	76.6	95.0	35,827,180	154.7	6,937,358	75.5	110.1	57,238,948	152.5	6,694,474	78.6	121.1	61,150,855	215.7	927,369	83.2	100.2	8,269,130	189.4	
Single Lens Reflex	16,042	89.7	67.5	157,635	91.7	10,151	43.6	43.7	193,820	111.1	45,050	55.5	130.1	552,606	136.4	56,517	95.3	129.8	384,051	123.5	2,001	82.3	312.7	22,614	112.9	
	1,211,681	108.7	72.4	9,747,881	94.7	560,321	58.5	52.4	9,006,781	111.1	1,648,474	63.5	96.0	18,714,505	127.6	1,601,302	82.2	141.8	12,928,990	116.2	100,192	84.9	169.6	1,012,963	119.3	
Mirrorless 5)*	53,473	94.9	137.5	382,276	147.2	31,325	84.6	133.3	256,805	137.9	64,615	96.0	109.6	455,969	135.3	55,791	91.7	107.1	479,017	203.7	8,328	99.0	98.3	63,697	143.9	
	5,136,102	80.8	135.4	42,308,202	193.2	3,033,294	81.2	111.8	26,820,399	178.2	5,288,884	80.2	115.4	38,524,443	168.5	5,093,172	77.6	115.7	48,221,865	279.9	827,177	83.0	95.5	7,256,167	206.4	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.