

Production,Shipment of Digital Still Camera
February, January-February in 2021

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	677,285	107.6	105.5	1,306,864	89.4	673,564	105.8	99.2	1,310,427	88.3	86,944	83.4	85.2	191,208	81.1	586,620	110.1	101.7	1,119,219	89.7
	24,101,977	102.7	109.3	47,563,579	100.3	35,727,407	108.3	120.2	68,715,199	109.0	3,668,333	125.9	84.7	6,581,822	73.6	32,059,074	106.6	126.2	62,133,377	114.8

By Type	Camera with Built-in Lens	248,766	115.5	122.9	464,204	82.3	246,464	111.7	108.8	467,121	79.9	61,457	80.4	105.9	137,912	95.3	185,007	128.3	109.8	329,209	74.8
			3,796,390	95.4	88.9	7,775,567	79.5	4,814,862	98.8	81.5	9,687,729	76.2	1,040,730	90.2	83.9	2,194,566	84.6	3,774,132	101.5	80.9	7,493,163
By Type	Camera with Interchangeable Lens	428,519	103.5	97.6	842,660	93.9	427,100	102.6	94.4	843,306	93.8	25,487	91.7	57.9	53,296	58.5	401,613	103.4	98.3	790,010	97.8
		20,305,587	104.2	114.2	39,788,012	105.7	30,912,545	110.0	129.7	59,027,470	117.3	2,627,603	149.3	85.1	4,387,256	69.1	28,284,942	107.3	136.4	54,640,214	124.2
By Type	Single Lens Reflex	182,942	97.5	77.8	370,585	82.2	198,279	103.2	85.2	390,401	84.8	7,423	84.6	66.7	16,201	58.5	190,856	104.1	86.2	374,200	86.5
		5,229,170	90.6	64.5	11,001,495	68.6	7,593,618	97.1	80.2	15,410,192	76.5	429,657	102.8	53.3	847,811	42.0	7,163,961	96.8	82.7	14,562,381	80.3
By Type	Mirrorless 5)*	245,577	108.4	120.4	472,075	105.6	228,821	102.1	104.1	452,905	103.2	18,064	94.9	55.0	37,095	58.5	210,757	102.8	112.7	415,810	110.8
		15,076,417	110.0	155.8	28,786,517	133.1	23,318,927	114.9	162.5	43,617,278	144.5	2,197,946	163.8	96.3	3,539,445	81.7	21,120,981	111.4	175.0	40,077,833	155.1

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	71,252	79.1	110.3	161,290	107.4	104,037	118.3	87.0	191,959	75.7	239,787	121.8	107.8	436,589	93.1	152,834	109.8	102.8	292,009	89.3	18,710	100.3	86.3	37,372	78.0
	5,969,660	88.0	163.4	12,750,741	138.6	6,576,405	114.1	104.2	12,339,600	96.1	9,101,640	111.0	109.1	17,301,215	99.8	9,101,804	113.9	145.8	17,089,803	133.9	1,309,565	97.6	153.4	2,652,018	134.2

By Type	Camera with Built-in Lens	15,640	72.1	139.0	37,332	118.8	30,700	136.5	127.8	53,191	77.8	93,227	144.6	136.4	157,690	83.9	39,148	131.5	68.9	68,920	53.3	6,292	108.8	78.0	12,076	52.4
			542,007	66.9	110.1	1,352,341	121.0	665,022	98.6	85.3	1,339,166	76.5	1,585,100	113.9	93.2	2,977,368	77.1	833,532	124.2	54.8	1,504,523	52.3	148,471	86.7	85.6	319,765
By Type	Camera with Interchangeable Lens	55,612	81.4	104.3	123,958	104.4	73,337	112.1	76.7	138,768	74.9	146,560	110.7	95.1	278,899	99.2	113,686	103.9	123.8	223,089	112.7	12,418	96.4	91.3	25,296	101.7
		5,427,653	90.9	171.7	11,398,400	141.1	5,911,383	116.2	106.9	11,000,434	99.2	7,516,540	110.4	113.1	14,323,847	106.3	8,268,272	113.0	175.1	15,585,280	157.7	1,161,094	99.1	170.7	2,332,253	159.4
By Type	Single Lens Reflex	20,002	79.0	100.8	45,315	85.6	34,843	115.8	73.3	64,932	72.9	85,166	116.3	85.3	158,403	93.7	46,357	93.0	93.1	96,224	83.3	4,488	92.8	99.7	9,326	157.0
		1,177,595	68.2	104.5	2,904,282	83.7	1,589,037	115.9	77.8	2,960,248	72.7	2,779,088	112.6	79.4	5,246,850	84.3	1,415,461	88.4	79.8	3,017,353	73.8	202,780	87.8	89.7	433,648	151.2
By Type	Mirrorless 5)*	35,610	82.8	106.4	78,643	119.6	38,494	108.9	80.1	73,836	76.8	61,394	103.9	113.1	120,496	107.6	67,329	113.1	160.2	126,865	153.8	7,930	98.6	87.1	15,970	84.4
		4,250,058	100.1	209.0	8,494,118	184.2	4,322,346	116.3	123.9	8,040,186	114.6	4,737,452	109.2	150.7	9,076,997	125.3	6,852,811	119.9	232.3	12,567,927	216.8	958,314	101.9	211.0	1,898,605	161.4

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.
- 5) The same month a year ago was minus.