

Production,Shipment of Digital Still Camera
December, January-December in 2020

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Japan					Except for Shipments to Japan				
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*					
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)					
Digital Still Camera Total	814,222	80.4	77.1	8,736,760	58.8	845,621	81.3	80.4	8,886,292	58.4	138,026	106.3	74.2	1,295,575	55.9	707,595	77.7	81.7	7,590,717	58.8					
	29,268,951	80.4	88.5	302,896,534	68.8	45,841,634	84.7	108.8	420,137,706	71.6	5,656,054	114.7	99.7	48,858,602	64.3	40,185,580	81.7	110.2	371,279,104	72.6					

By Type	Camera with Built-in Lens	313,219	86.3	76.2	3,478,932	52.5	327,343	87.5	79.6	3,578,643	53.0	81,725	97.8	69.7	849,513	57.3	245,618	84.5	83.5	2,729,130	51.8
			5,300,836	88.9	81.7	60,721,104	56.4	6,701,443	87.7	84.8	76,359,588	58.7	1,350,899	95.7	73.3	15,129,877	56.2	5,350,544	85.8	88.4	61,229,711
By Type	Camera with Interchangeable Lens	501,003	77.1	77.6	5,257,828	63.8	518,278	77.8	80.9	5,307,649	62.7	56,301	121.5	81.8	446,062	53.6	461,977	74.5	80.8	4,861,587	63.7
		23,968,115	78.7	90.2	242,175,430	72.9	39,140,191	84.2	114.3	343,778,118	75.2	4,305,155	122.3	112.5	33,728,725	68.9	34,835,036	81.1	114.5	310,049,393	76.0
By Type	Single Lens Reflex	199,326	70.6	64.3	2,357,143	53.4	195,730	70.3	64.7	2,374,569	52.7	12,160	109.2	49.6	117,491	40.8	183,570	68.7	66.0	2,257,078	53.5
		6,901,160	77.3	62.1	79,668,643	55.4	8,712,161	78.5	72.8	96,761,789	55.4	593,509	125.3	61.4	6,844,469	49.8	8,118,652	76.4	73.8	89,917,320	55.9
By Type	Mirrorless 5)*	301,677	82.1	89.9	2,900,685	75.9	322,548	83.2	95.4	2,933,080	74.1	44,141	125.4	99.6	328,571	60.3	278,407	79.0	94.7	2,604,509	76.3
		17,066,955	79.3	110.3	162,506,787	86.2	30,428,030	86.0	136.6	247,016,329	87.5	3,711,646	121.9	129.7	26,884,256	76.3	26,716,384	82.6	137.7	220,132,073	89.1

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	104,046	82.9	88.5	1,206,831	83.0	107,659	117.1	69.0	1,060,776	50.8	280,907	79.5	84.8	2,775,957	57.7	194,767	63.6	83.9	2,270,484	56.1	20,216	59.9	70.3	276,669	54.9
	8,071,352	82.1	107.4	83,385,688	91.7	7,793,826	135.0	103.6	58,697,360	59.9	13,985,056	84.8	122.4	114,952,177	78.2	8,741,503	56.9	98.4	100,253,120	65.7	1,593,843	92.2	142.7	13,990,759	61.7

By Type	Camera with Built-in Lens	25,759	98.3	88.1	284,685	74.4	33,812	122.5	76.2	346,070	51.5	115,383	88.7	90.6	1,158,012	51.0	66,912	72.3	87.9	810,289	47.9	3,752	26.3	22.1	130,074	50.9
			899,837	101.8	106.3	9,172,965	78.3	872,950	152.0	84.9	8,543,729	53.1	2,268,476	83.7	89.9	24,230,057	59.5	1,194,241	66.1	91.1	16,760,762	56.1	115,040	44.7	33.2	2,522,198
By Type	Camera with Interchangeable Lens	78,287	78.9	88.7	922,146	86.1	73,847	114.8	66.2	714,706	50.6	165,524	74.2	81.1	1,617,945	63.7	127,855	59.8	81.9	1,460,195	62.0	16,464	84.5	140.3	146,595	59.0
		7,171,515	80.1	107.5	74,212,723	93.7	6,920,876	133.2	106.6	50,153,631	61.2	11,716,580	85.0	131.6	90,722,120	85.4	7,547,262	55.7	99.6	83,492,358	68.1	1,478,803	100.5	192.0	11,468,561	64.0
By Type	Single Lens Reflex	19,885	72.3	58.7	318,250	68.2	25,086	101.5	55.6	321,565	46.9	77,086	69.1	67.3	830,975	55.8	58,707	60.8	68.5	744,872	50.4	2,826	40.8	5)*	41,416	42.7
		1,535,117	91.6	62.4	19,253,862	62.6	1,264,984	104.0	60.5	14,202,235	46.2	3,180,157	72.0	86.0	30,812,085	76.7	1,987,815	67.5	66.0	23,796,797	44.1	150,579	40.9	5)*	1,852,341	35.3
By Type	Mirrorless 5)*	58,422	81.4	107.3	603,896	100.0	48,761	123.2	73.4	393,141	54.0	88,438	79.3	98.8	786,970	74.8	69,148	59.0	98.2	715,323	81.6	13,638	108.6	103.9	105,179	69.4
		5,636,398	77.5	133.8	54,958,861	113.4	5,655,892	142.1	128.4	35,951,396	70.2	8,536,423	91.1	164.0	59,910,035	90.7	5,559,447	52.4	121.9	59,695,561	87.0	1,328,224	120.4	129.8	9,616,220	75.9

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.
- 5) The same month a year ago was minus.