

Production,Shipment of Digital Still Camera  
October, January-October in 2020

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	1,137,930	113.6	77.9	6,909,568	55.7	1,134,888	112.2	77.2	7,000,300	55.0	99,448	86.7	74.3	1,027,685	52.5	1,035,440	115.5	77.5	5,972,615	55.4
	40,975,189	113.5	90.2	237,210,085	65.1	56,208,694	108.4	95.1	320,170,960	65.8	4,101,331	69.2	90.5	38,271,862	59.4	52,107,363	113.4	95.5	281,899,098	66.7

By Type	Camera with Built-in Lens	385,201	97.5	63.7	2,802,563	49.8	380,230	93.8	63.7	2,877,157	50.2	58,242	92.9	72.7	684,263	54.5	321,988	94.0	62.3	2,192,894	49.0
			6,628,578	97.0	64.8	49,457,142	54.0	8,434,911	95.9	72.7	62,013,310	56.2	1,079,802	87.5	74.3	12,367,831	53.4	7,355,109	97.3	72.5	49,645,479
By Type	Camera with Interchangeable Lens	752,729	124.1	87.8	4,107,005	60.6	754,658	124.6	86.4	4,123,143	58.9	41,206	79.3	76.8	343,422	49.0	713,452	128.8	87.0	3,779,721	60.0
		34,346,611	117.3	97.6	187,752,943	68.8	47,773,783	110.9	100.5	258,157,650	68.6	3,021,529	64.3	98.2	25,904,031	62.7	44,752,254	116.6	100.7	232,253,619	69.3
By Type	Single Lens Reflex	335,435	128.6	77.9	1,875,626	49.9	338,652	140.1	79.0	1,900,429	49.5	11,827	102.4	73.9	94,199	37.9	326,825	142.0	79.2	1,806,230	50.3
		10,243,880	124.2	66.1	63,840,020	52.8	12,390,099	143.3	78.0	76,953,634	51.9	559,927	97.3	79.0	5,777,228	47.6	11,830,172	146.6	78.0	71,176,406	52.3
By Type	Mirrorless 5)*	417,294	120.6	97.9	2,231,379	73.8	416,006	114.2	93.6	2,222,714	70.2	29,379	72.7	78.0	249,223	55.1	386,627	119.4	95.0	1,973,491	72.8
		24,102,731	114.6	122.4	123,912,923	81.6	35,383,684	102.8	111.9	181,204,016	79.4	2,461,602	59.7	104.0	20,126,803	69.0	32,922,082	108.6	112.5	161,077,213	80.9

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	175,559	143.6	106.8	977,333	81.6	109,235	94.5	65.2	861,209	49.2	352,520	115.6	73.1	2,141,855	53.3	362,415	113.9	77.2	1,769,491	52.1	35,711	100.2	67.4	222,727	52.9
	13,087,698	152.9	130.5	65,479,898	86.1	6,553,465	107.3	76.8	45,132,023	55.6	14,745,208	114.4	97.0	84,467,989	70.8	15,856,501	95.4	86.3	76,151,366	60.1	1,864,491	105.4	76.4	10,667,822	55.6

By Type	Camera with Built-in Lens	36,021	120.0	76.0	232,710	73.6	33,112	85.6	74.2	284,662	49.7	134,105	93.9	59.7	912,615	47.3	103,243	94.9	59.6	650,831	44.8	15,507	70.0	57.7	112,076	53.0
			1,195,403	162.0	87.4	7,389,338	75.3	784,726	84.8	68.7	7,096,551	52.2	2,841,553	94.0	69.7	19,250,881	56.7	2,234,075	90.6	72.8	13,758,809	53.0	299,352	73.2	60.5	2,149,900
By Type	Camera with Interchangeable Lens	139,538	151.3	119.2	744,623	84.5	76,123	99.0	62.0	576,547	49.0	218,415	134.9	84.7	1,229,240	58.9	259,172	123.8	87.6	1,118,660	57.5	20,204	150.0	77.5	110,651	52.8
		11,892,295	152.0	137.3	58,090,560	87.8	5,768,739	111.3	78.0	38,035,472	56.3	11,903,655	120.6	107.0	65,217,108	76.3	13,622,426	96.3	88.9	62,392,557	62.0	1,565,139	115.0	80.4	8,517,922	55.6
By Type	Single Lens Reflex	38,659	124.9	82.7	270,911	69.0	24,022	61.7	47.2	271,760	45.8	110,935	152.0	89.2	642,296	51.4	146,446	173.5	79.3	589,596	46.8	6,763	236.2	110.1	31,667	34.5
		2,457,217	145.5	95.9	16,043,313	62.0	991,590	75.1	46.1	11,720,962	43.8	3,946,204	149.3	130.5	23,216,865	71.5	4,174,605	183.5	58.8	18,861,966	41.2	260,556	181.7	79.0	1,333,300	25.4
By Type	Mirrorless 5)*	100,879	164.6	143.5	473,712	96.9	52,101	137.2	72.5	304,787	52.3	107,480	120.8	80.5	586,944	70.1	112,726	90.2	101.3	529,064	77.2	13,441	126.8	67.4	78,984	67.1
		9,435,078	153.8	154.7	42,047,247	104.2	4,777,149	123.7	91.2	26,314,510	64.5	7,957,451	110.1	98.3	42,000,243	79.3	9,447,821	79.6	115.0	43,530,591	79.2	1,304,583	107.2	80.7	7,184,622	71.4

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.