

Production, Shipment of Digital Still Camera
April, January-April in 2020
Corrected Edition

Unit Upper:PCS, Lower:1,000Yen

| Item | Production | | | | | Total Shipment(Worldwide) | | | | | Shipment to Japan | | | | | Except for Shipments to Japan | | | | |
|----------------------------|------------|-------|------|------------|------|---------------------------|------|------|-------------|------|-------------------|------|------|------------|------|-------------------------------|-------|------|------------|------|
| | Apr. | 2)* | 3)* | Jan.-Apr. | 4)* | Apr. | 2)* | 3)* | Jan.-Apr. | 4)* | Apr. | 2)* | 3)* | Jan.-Apr. | 4)* | Apr. | 2)* | 3)* | Jan.-Apr. | 4)* |
| | | (%) | (%) | | (%) | | (%) | (%) | | (%) | | (%) | (%) | | (%) | | (%) | (%) | | (%) |
| Digital Still Camera Total | 606,848 | 103.7 | 43.6 | 2,654,052 | 58.9 | 551,377 | 92.3 | 36.3 | 2,632,579 | 55.9 | 77,139 | 61.4 | 30.6 | 438,526 | 54.3 | 474,238 | 100.5 | 37.4 | 2,194,053 | 56.3 |
| | 18,875,131 | 108.2 | 46.5 | 83,760,418 | 62.8 | 20,755,446 | 95.4 | 34.0 | 105,566,637 | 57.4 | 2,263,175 | 62.5 | 26.0 | 14,829,421 | 54.3 | 18,492,271 | 101.9 | 35.4 | 90,737,216 | 57.9 |

| By Type | Camera with Built-in Lens | 278,112 | 89.4 | 44.0 | 1,153,409 | 56.8 | 251,898 | 78.4 | 36.3 | 1,157,901 | 53.5 | 57,537 | 61.0 | 34.1 | 296,577 | 56.8 | 194,361 | 85.7 | 37.0 | 861,324 | 52.4 |
|----------------------------------|---------------------------|---------|-----------|------------|-----------|------------|---------|-----------|------------|-----------|------------|--------|---------|-----------|---------|------------|---------|-----------|------------|---------|------------|
| | | | 4,498,546 | 95.6 | 43.0 | 18,985,865 | 59.4 | 4,729,218 | 86.6 | 33.8 | 22,907,785 | 55.8 | 936,999 | 62.3 | 29.3 | 5,035,036 | 52.2 | 3,792,219 | 95.7 | 35.1 | 17,872,749 |
| Camera with Interchangeable Lens | 328,736 | 119.9 | 43.3 | 1,500,643 | 60.6 | 299,479 | 108.4 | 36.3 | 1,474,678 | 58.0 | 19,602 | 62.6 | 23.6 | 141,949 | 49.8 | 279,877 | 114.2 | 37.7 | 1,332,729 | 59.1 | |
| | 14,376,585 | 112.9 | 47.7 | 64,774,553 | 63.9 | 16,026,228 | 98.3 | 34.1 | 82,658,852 | 57.8 | 1,326,176 | 62.6 | 24.1 | 9,794,385 | 55.5 | 14,700,052 | 103.7 | 35.4 | 72,864,467 | 58.1 | |
| Single Lens Reflex | 173,732 | 149.6 | 40.2 | 740,582 | 54.1 | 172,860 | 142.5 | 39.2 | 754,286 | 53.4 | 5,484 | 66.2 | 18.7 | 41,452 | 40.5 | 167,376 | 148.1 | 40.6 | 712,834 | 54.4 | |
| | 5,852,186 | 144.5 | 43.3 | 25,938,534 | 60.6 | 6,788,512 | 126.8 | 37.8 | 32,300,258 | 55.1 | 317,593 | 48.6 | 20.6 | 2,989,301 | 54.3 | 6,470,919 | 137.7 | 39.4 | 29,310,957 | 55.2 | |
| Mirrorless 5)* | 155,004 | 98.1 | 47.5 | 760,061 | 68.8 | 126,619 | 81.7 | 33.0 | 720,392 | 63.8 | 14,118 | 61.4 | 26.3 | 100,497 | 55.0 | 112,501 | 85.2 | 34.0 | 619,895 | 65.6 | |
| | 8,524,399 | 98.1 | 51.2 | 38,836,019 | 66.3 | 9,237,716 | 84.4 | 31.8 | 50,358,594 | 59.7 | 1,008,583 | 68.8 | 25.5 | 6,805,084 | 56.0 | 8,229,133 | 86.8 | 32.8 | 43,553,510 | 60.3 | |

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

| Item | Shipments to China 6)* | | | | | Shipments to Asia (except for Japan and China) | | | | | Shipments to Europe | | | | | Shipments to Americas | | | | | Shipments to Other Areas | | | | |
|----------------------------|------------------------|-------|------|------------|------|--|------|------|------------|------|---------------------|------|------|------------|------|-----------------------|-------|------|------------|------|--------------------------|------|------|-----------|------|
| | Apr. | 2)* | 3)* | Jan.-Apr. | 4)* | Apr. | 2)* | 3)* | Jan.-Apr. | 4)* | Apr. | 2)* | 3)* | Jan.-Apr. | 4)* | Apr. | 2)* | 3)* | Jan.-Apr. | 4)* | Apr. | 2)* | 3)* | Jan.-Apr. | 4)* |
| | | (%) | (%) | | (%) | | (%) | (%) | | (%) | | (%) | (%) | | (%) | | (%) | (%) | | (%) | | (%) | (%) | | (%) |
| Digital Still Camera Total | 76,059 | 177.6 | 58.8 | 269,019 | 69.2 | 51,628 | 74.6 | 26.4 | 374,449 | 52.0 | 180,012 | 91.5 | 37.6 | 845,824 | 56.7 | 145,604 | 103.8 | 34.9 | 613,045 | 53.7 | 20,935 | 91.5 | 44.4 | 91,716 | 58.1 |
| | 4,970,404 | 177.1 | 58.5 | 16,975,618 | 64.4 | 2,271,065 | 69.7 | 21.6 | 18,367,118 | 52.2 | 5,646,538 | 80.5 | 38.1 | 29,993,127 | 67.4 | 5,018,756 | 119.1 | 31.1 | 21,991,847 | 50.6 | 585,508 | 69.0 | 25.7 | 3,409,506 | 47.0 |

| By Type | Camera with Built-in Lens | 13,120 | 136.1 | 36.3 | 54,173 | 50.9 | 20,469 | 90.2 | 38.1 | 111,563 | 49.2 | 81,057 | 76.7 | 35.5 | 374,716 | 51.9 | 68,513 | 88.8 | 37.0 | 274,883 | 53.2 | 11,202 | 95.3 | 51.8 | 45,989 | 64.4 |
|----------------------------------|---------------------------|--------|---------|------------|--------|-----------|--------|---------|------------|---------|-----------|--------|-----------|------------|---------|-----------|--------|-----------|------------|---------|-----------|--------|---------|-----------|--------|---------|
| | | | 496,646 | 178.1 | 44.1 | 1,893,534 | 58.5 | 450,949 | 98.3 | 29.2 | 2,660,611 | 48.8 | 1,413,774 | 70.4 | 33.6 | 7,283,925 | 58.9 | 1,297,678 | 126.1 | 37.4 | 5,202,097 | 57.3 | 133,172 | 71.4 | 29.7 | 832,582 |
| Camera with Interchangeable Lens | 62,939 | 189.7 | 67.5 | 214,846 | 76.1 | 31,159 | 67.0 | 22.0 | 262,886 | 53.3 | 98,955 | 108.6 | 39.6 | 471,108 | 61.3 | 77,091 | 122.2 | 33.3 | 338,162 | 54.1 | 9,733 | 87.5 | 38.2 | 45,727 | 52.9 | |
| | 4,473,758 | 176.9 | 60.7 | 15,082,084 | 65.2 | 1,820,116 | 65.0 | 20.2 | 15,706,507 | 52.8 | 4,232,764 | 84.6 | 39.9 | 22,709,202 | 70.7 | 3,721,078 | 116.8 | 29.4 | 16,789,750 | 48.9 | 452,336 | 68.4 | 24.7 | 2,576,924 | 42.9 | |
| Single Lens Reflex | 28,059 | 218.5 | 78.8 | 93,846 | 77.2 | 15,491 | 94.3 | 21.4 | 120,979 | 49.1 | 68,267 | 155.6 | 44.6 | 281,173 | 57.0 | 48,573 | 136.3 | 35.3 | 199,691 | 49.7 | 6,986 | 165.7 | 53.0 | 17,145 | 36.1 | |
| | 1,320,858 | 184.8 | 54.7 | 5,505,170 | 60.3 | 754,945 | 99.4 | 20.1 | 5,584,594 | 44.3 | 2,173,522 | 124.1 | 52.2 | 10,150,788 | 75.5 | 2,024,562 | 148.6 | 38.0 | 7,473,633 | 48.6 | 197,032 | 174.4 | 26.1 | 596,772 | 23.5 | |
| Mirrorless 5)* | 34,880 | 171.5 | 60.6 | 121,000 | 75.2 | 15,668 | 52.1 | 22.5 | 141,907 | 57.4 | 30,688 | 64.9 | 31.6 | 189,935 | 69.0 | 28,518 | 103.8 | 30.3 | 138,471 | 62.0 | 2,747 | 39.7 | 22.3 | 28,582 | 73.5 | |
| | 3,152,900 | 173.8 | 63.7 | 9,576,914 | 68.3 | 1,065,171 | 52.2 | 20.4 | 10,121,913 | 59.1 | 2,059,242 | 63.3 | 31.9 | 12,558,414 | 67.3 | 1,696,516 | 93.0 | 23.1 | 9,316,117 | 49.1 | 255,304 | 46.5 | 23.7 | 1,980,152 | 57.3 | |

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.