

Production, Shipment of Digital Still Camera  
December, January-December in 2017

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,618,363	75.0	66.0	25,088,712	105.2	1,646,918	76.0	66.9	24,978,486	103.3	327,895	119.2	80.6	3,521,425	100.0	1,319,023	69.7	64.2	21,457,061	103.8
	39,362,264	78.9	74.2	547,927,073	104.0	57,637,779	80.7	77.8	792,817,491	111.6	10,324,516	121.1	91.0	102,336,939	108.3	47,313,263	75.2	75.5	690,480,552	112.1

By Type	Camera with Built-in Lens	800,545	69.2	57.8	13,390,170	107.6	825,964	71.0	59.1	13,302,797	105.7	208,186	117.2	82.8	2,302,666	102.9	617,778	62.7	53.9	11,000,131	106.3
		10,448,962	71.1	57.3	167,769,619	103.2	13,936,857	73.7	63.2	214,488,603	112.5	3,385,548	114.9	82.1	36,718,623	108.1	10,551,309	66.1	58.8	177,769,980	113.4
	Camera with Interchangeable Lens	817,818	81.6	76.6	11,698,542	102.5	820,954	81.8	77.1	11,675,689	100.6	119,709	122.9	77.2	1,218,759	95.0	701,245	77.4	77.1	10,456,930	101.3
		28,913,302	82.2	83.1	380,157,454	104.3	43,700,922	83.1	84.1	578,328,888	111.3	6,938,968	124.3	96.2	65,618,316	108.3	36,761,954	78.3	82.1	512,710,572	111.7
	Single Lens Reflex	557,422	89.2	78.0	7,580,720	91.6	550,660	87.3	76.6	7,595,708	89.9	66,018	119.1	79.8	673,931	83.6	484,642	84.3	76.2	6,921,777	90.6
		19,063,207	88.3	81.2	238,473,773	90.1	27,762,306	91.2	83.1	356,911,746	96.4	4,043,544	125.7	112.8	38,353,876	97.5	23,718,762	87.1	79.5	318,557,870	96.3
	Non-Reflex 5)*	260,396	69.0	73.9	4,117,822	131.2	270,294	72.5	78.2	4,079,981	129.2	53,691	127.9	74.2	544,828	114.3	216,603	65.5	79.3	3,535,153	131.8
		9,850,095	72.6	87.1	141,683,681	142.1	15,938,616	72.1	85.8	221,417,142	148.2	2,895,424	122.5	79.7	27,264,440	128.4	13,043,192	66.1	87.3	194,152,702	151.4

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	327,895	119.2	80.6	3,521,425	100.0	498,354	68.1	64.9	7,860,108	101.6	359,985	62.9	68.2	6,295,093	105.0	416,402	81.0	60.7	6,565,090	102.9	44,282	60.5	59.2	736,770	131.8
	10,324,516	121.1	91.0	102,336,939	108.3	14,265,858	71.2	79.5	208,649,002	112.9	11,608,896	65.4	82.3	182,828,263	111.8	20,041,542	86.7	71.0	276,190,781	110.4	1,396,967	69.6	57.6	22,812,506	132.9

By Type	Camera with Built-in Lens	208,186	117.2	82.8	2,302,666	102.9	281,610	62.9	55.2	4,806,897	104.6	170,934	55.3	51.9	3,413,001	108.2	137,147	77.8	52.5	2,304,759	102.3	28,087	53.6	61.0	475,474	140.0
		3,385,548	114.9	82.1	36,718,623	108.1	5,064,361	68.8	62.5	77,643,592	117.1	2,169,096	51.4	46.8	49,149,273	118.5	2,907,487	79.4	64.0	44,165,543	100.3	410,365	57.6	62.2	6,811,572	137.9
	Camera with Interchangeable Lens	119,709	122.9	77.2	1,218,759	95.0	216,744	76.3	84.2	3,053,211	97.4	189,051	71.9	95.1	2,882,092	101.4	279,255	82.6	65.8	4,260,331	103.2	16,195	78.2	56.3	261,296	119.1
		6,938,968	124.3	96.2	65,618,316	108.3	9,201,497	72.5	93.4	131,005,410	110.6	9,439,800	69.7	99.7	133,678,990	109.6	17,134,055	88.1	72.4	232,025,238	112.5	986,602	76.2	55.9	16,000,934	130.8
	Single Lens Reflex	66,018	119.1	79.8	673,931	83.6	147,310	76.7	76.4	2,130,377	88.0	159,388	84.6	91.5	2,239,610	93.3	168,923	91.4	66.3	2,414,083	89.6	9,021	93.5	63.9	137,707	110.3
		4,043,544	125.7	112.8	38,353,876	97.5	5,119,732	68.5	78.9	83,312,900	96.6	6,836,383	80.6	89.0	88,451,093	91.2	11,202,688	104.8	75.6	138,466,827	98.5	559,959	95.5	66.5	8,327,050	120.6
	Non-Reflex 5)*	53,691	127.9	74.2	544,828	114.3	69,434	75.4	107.5	922,834	129.2	29,663	39.8	120.3	642,482	146.2	110,332	72.0	65.1	1,846,248	128.8	7,174	64.9	49.0	123,589	130.7
		2,895,424	122.5	79.7	27,264,440	128.4	4,081,765	78.2	121.5	47,692,510	147.8	2,603,417	51.6	145.8	45,227,897	181.1	5,931,367	67.7	66.9	93,558,411	142.6	426,643	60.2	46.2	7,673,884	144.0

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.