

Production, Shipment of Digital Still Camera
January, January-January in 2017

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,892,956	77.2	96.2	1,892,956	96.2	1,867,875	75.8	98.3	1,867,875	98.3	267,667	65.8	114.2	267,667	114.2	1,600,208	77.8	96.1	1,600,208	96.1
	40,104,793	75.6	105.2	40,104,793	105.2	57,046,990	77.0	115.9	57,046,990	115.9	6,706,708	59.1	123.7	6,706,708	123.7	50,340,282	80.3	114.9	50,340,282	114.9

By Type	Camera with Built-in Lens	1,049,489	75.8	87.7	1,049,489	87.7	1,029,789	73.7	92.9	1,029,789	92.9	183,229	72.8	117.7	183,229	117.7	846,560	73.8	88.8	846,560	88.8
		13,248,839	72.7	93.0	13,248,839	93.0	16,227,579	73.6	106.7	16,227,579	106.7	2,623,662	63.6	127.4	2,623,662	127.4	13,603,917	75.8	103.5	13,603,917	103.5
	Camera with Interchangeable Lens	843,467	79.0	109.2	843,467	109.2	838,086	78.7	105.9	838,086	105.9	84,438	54.4	107.3	84,438	107.3	753,648	82.9	105.7	753,648	105.7
		26,855,954	77.2	112.4	26,855,954	112.4	40,819,411	78.5	120.0	40,819,411	120.0	4,083,046	56.6	121.4	4,083,046	121.4	36,736,365	82.1	119.8	36,736,365	119.8
	Single Lens Reflex	528,766	74.0	97.3	528,766	97.3	502,976	70.0	88.9	502,976	88.9	41,358	50.0	78.0	41,358	78.0	461,618	72.6	90.1	461,618	90.1
		16,530,314	70.4	98.9	16,530,314	98.9	24,303,250	72.8	106.5	24,303,250	106.5	2,088,300	58.3	93.1	2,088,300	93.1	22,214,950	74.5	108.0	22,214,950	108.0
	Non-Reflex 5)*	314,701	89.3	137.5	314,701	137.5	335,110	97.0	148.3	335,110	148.3	43,080	59.5	167.7	43,080	167.7	292,030	106.9	145.8	292,030	145.8
		10,325,640	91.3	143.9	10,325,640	143.9	16,516,161	88.9	147.4	16,516,161	147.4	1,994,746	54.9	178.0	1,994,746	178.0	14,521,415	97.2	144.0	14,521,415	144.0

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	267,667	65.8	114.2	267,667	114.2	564,746	73.6	90.9	564,746	90.9	417,544	79.1	116.2	417,544	116.2	561,600	81.9	87.3	561,600	87.3	56,318	75.3	135.7	56,318	135.7
	6,706,708	59.1	123.7	6,706,708	123.7	14,304,967	79.7	120.9	14,304,967	120.9	11,667,342	82.7	141.6	11,667,342	141.6	22,528,500	79.8	97.8	22,528,500	97.8	1,839,473	75.8	260.9	1,839,473	260.9

By Type	Camera with Built-in Lens	183,229	72.8	117.7	183,229	117.7	345,336	67.7	84.0	345,336	84.0	263,769	80.1	117.1	263,769	117.1	200,476	76.8	71.6	200,476	71.6	36,979	80.3	101.4	36,979	101.4
		2,623,662	63.6	127.4	2,623,662	127.4	5,782,142	71.3	112.0	5,782,142	112.0	3,722,892	80.4	142.1	3,722,892	142.1	3,634,012	80.0	72.2	3,634,012	72.2	464,871	70.4	139.9	464,871	139.9
	Camera with Interchangeable Lens	84,438	54.4	107.3	84,438	107.3	219,410	85.2	104.3	219,410	104.3	153,775	77.3	114.7	153,775	114.7	361,124	85.1	99.4	361,124	99.4	19,339	67.3	383.7	19,339	383.7
		4,083,046	56.6	121.4	4,083,046	121.4	8,522,825	86.6	127.8	8,522,825	127.8	7,944,450	83.9	141.3	7,944,450	141.3	18,894,488	79.8	105.0	18,894,488	105.0	1,374,602	77.9	368.8	1,374,602	368.8
	Single Lens Reflex	41,358	50.0	78.0	41,358	78.0	148,827	77.2	93.5	148,827	93.5	110,707	63.5	97.6	110,707	97.6	191,810	75.2	80.2	191,810	80.2	10,274	72.8	1397.8	10,274	1,397.8
		2,088,300	58.3	93.1	2,088,300	93.1	5,669,928	87.4	131.0	5,669,928	131.0	4,971,311	64.7	119.9	4,971,311	119.9	10,766,016	72.7	89.3	10,766,016	89.3	807,695	96.0	1,853.4	807,695	1,853.4
	Non-Reflex 5)*	43,080	59.5	167.7	43,080	167.7	70,583	109.3	137.7	70,583	137.7	43,068	174.7	208.5	43,068	208.5	169,314	100.0	136.5	169,314	136.5	9,065	62.0	210.6	9,065	210.6
		1,994,746	54.9	178.0	1,994,746	178.0	2,852,897	84.9	121.9	2,852,897	121.9	2,973,139	166.5	201.3	2,973,139	201.3	8,128,472	91.6	136.9	8,128,472	136.9	566,907	61.3	172.2	566,907	172.2

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.