

Production, Shipment of Digital Still Cameras
January-December in 2014

Unit Upper:Pcs, Lower:1000Yen

Item	Production		Total Shipments		Shipments to Japan		Except for Shipments to Japan		Shipments to Europe		Shipments to Americas		Shipments to Asia		Shipments to Other Areas		
	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	
	Digital Cameras (total)	42,768,140	70.1	43,434,408	69.1	5,783,835	72.9	37,650,573	68.6	13,689,412	67.5	11,453,519	62.2	11,212,341	77.7	1,295,301	72.5
	713,023,101	80.6	964,515,711	82.5	138,376,517	84.3	826,139,194	82.3	259,981,878	76.2	222,361,618	75.9	320,578,539	92.7	23,217,159	95.0	
Type	Built-in Lens Cameras	29,280,911	66.3	29,595,240	64.7	3,977,050	71.1	25,618,190	63.9	9,965,601	67.1	8,268,624	57.5	6,346,180	67.8	1,037,785	68.4
		308,338,111	76.3	359,192,108	73.3	52,260,038	74.6	306,932,070	73.1	117,565,451	77.0	93,215,530	63.8	84,297,276	79.2	11,853,813	80.4
	Interchangeable Lens Cameras	13,487,229	80.2	13,839,168	80.8	1,806,785	77.4	12,032,383	81.3	3,723,811	68.5	3,184,895	79.1	4,866,161	96.0	257,516	95.5
		404,684,990	84.2	605,323,603	89.2	86,116,479	91.5	519,207,124	88.9	142,416,427	75.6	129,146,088	87.9	236,281,263	98.8	11,363,346	117.3
	Single Lens Reflex	10,320,748	75.7	10,549,890	76.3	1,082,010	74.7	9,467,880	76.5	2,999,388	63.0	2,702,976	74.7	3,607,146	95.0	158,370	79.5
		317,389,733	79.6	468,206,857	84.1	57,028,286	91.0	411,178,571	83.3	112,753,093	68.7	107,123,208	81.4	184,235,862	96.3	7,066,408	102.6
	Non-Reflex)*	3,166,481	99.5	3,289,278	99.5	724,775	81.8	2,564,503	106.0	724,423	107.9	481,919	118.5	1,259,015	99.0	99,146	140.8
		87,295,257	106.6	137,116,746	112.6	29,088,193	92.7	108,028,553	119.5	29,663,334	121.3	22,022,880	144.0	52,045,401	108.8	4,296,938	153.6

Note: "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.

(Camera & Imaging Products Association)