

Production, Shipment of Digital Still Cameras
January-December in 2013

Unit Upper:Pcs, Lower:1000Yen

Item	Production		Total Shipments		Shipments to Japan		Except for Shipments to Japan		Shipments to Europe		Shipments to Americas		Shipments to Asia		Shipments to Other Areas		
	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	
	Digital Cameras (total)	61,005,309	60.8	62,839,653	64.0	7,928,817	86.6	54,910,836	61.7	20,278,378	62.5	18,415,004	63.4	14,430,709	60.8	1,786,745	47.8
	885,023,110	74.4	1,168,491,545	79.6	164,162,923	100.0	1,004,328,622	77.0	341,253,907	79.3	293,000,901	76.1	345,642,653	77.1	24,431,161	60.6	
Type	Built-in Lens Cameras	44,187,514	55.7	45,708,286	58.6	5,594,772	76.4	40,113,514	56.8	14,844,020	58.3	14,390,480	59.3	9,361,951	53.4	1,517,063	44.5
		404,351,577	65.5	490,229,713	68.6	70,076,992	80.4	420,152,721	66.9	152,763,385	73.2	146,154,639	68.3	106,490,948	60.2	14,743,749	52.2
	Interchangeable Lens Cameras	16,817,795	79.7	17,131,367	85.0	2,334,045	127.4	14,797,322	80.7	5,434,358	77.7	4,024,524	83.8	5,068,758	81.7	269,682	83.3
		480,671,533	84.0	678,261,832	90.1	94,085,931	122.2	584,175,901	86.4	188,490,522	85.1	146,846,262	85.9	239,151,705	88.1	9,687,412	80.1
	Single Lens Reflex	13,635,101	80.9	13,825,569	85.3	1,447,893	142.3	12,377,676	81.5	4,763,175	78.2	3,617,708	89.1	3,797,547	79.1	199,246	88.1
		398,781,971	84.3	556,509,244	88.6	62,701,976	127.7	493,807,268	85.3	164,038,181	84.6	131,548,545	88.5	191,330,482	83.9	6,890,060	83.3
	Non-Reflex)*	3,182,694	75.3	3,305,798	83.6	886,152	108.8	2,419,646	77.0	671,183	74.3	406,816	54.7	1,271,211	90.9	70,436	72.1
		81,889,562	82.6	121,752,588	97.2	31,383,955	112.5	90,368,633	92.8	24,452,341	88.6	15,297,717	68.3	47,821,223	109.9	2,797,352	73.2

Note: "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.

(Camera & Imaging Products Association)