

Production,Shipment of Digital Still Camera  
June,January-June in 2013

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	4,358,935	84.2	48.0	29,557,845	55.0	4,380,187	82.1	51.5	29,742,835	57.3	568,098	106.5	84.8	3,698,918	85.6	3,812,089	79.4	48.6	26,043,917	54.7
	62,906,411	87.9	56.3	377,819,403	63.1	86,436,207	85.2	63.6	520,572,438	69.4	11,875,871	113.8	93.0	71,758,142	93.1	74,560,336	81.9	60.5	448,814,296	66.7

By Type	Camera with Built-in Lens	3,031,851	80.1	43.3	22,363,498	50.6	2,977,453	78.9	45.5	22,157,211	52.0	404,059	107.4	80.6	2,697,531	76.1	2,573,394	75.7	42.6	19,459,680	49.8
		28,467,335	80.1	53.6	185,657,389	54.6	33,001,962	80.6	56.5	226,459,222	57.3	4,966,366	110.0	82.1	32,483,595	76.3	28,035,596	77.0	53.5	193,975,627	55.1
Camera with Interchangeable Lens	1,327,084	95.2	63.9	7,194,347	75.6	1,402,734	89.9	71.3	7,585,624	81.8	164,039	104.3	97.5	1,001,387	129.3	1,238,695	88.3	68.9	6,584,237	77.4	
	34,439,076	95.6	58.8	192,162,014	74.2	53,434,245	88.3	68.9	294,113,216	82.7	6,909,505	116.8	102.9	39,274,547	113.7	46,524,740	85.3	65.7	254,838,669	79.4	
Single Lens Reflex	1,105,754	94.2	62.2	5,985,297	76.7	1,172,143	88.4	70.5	6,263,002	81.8	102,774	90.7	95.3	647,949	137.3	1,069,369	88.1	68.8	5,615,053	78.2	
	29,134,829	94.4	56.6	163,813,594	75.3	45,749,085	86.2	66.3	250,719,070	82.5	4,725,338	105.1	96.1	27,584,665	116.0	41,023,747	84.5	64.0	223,134,405	79.6	
Non-Reflex 5)*	221,330	100.3	74.1	1,209,050	70.6	230,591	99.0	75.7	1,322,622	81.5	61,265	139.5	101.5	353,438	116.8	169,326	89.6	69.3	969,184	73.4	
	5,304,247	102.7	74.2	28,348,420	68.5	7,685,160	103.4	89.8	43,394,146	84.3	2,184,167	153.8	121.3	11,689,882	108.6	5,500,993	91.5	81.4	31,704,264	77.9	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	568,098	106.5	84.8	3,698,918	85.6	1,677,871	89.9	53.3	9,313,292	54.5	975,697	68.4	41.3	8,613,710	58.0	1,023,308	77.0	52.5	7,244,177	53.3	135,213	75.8	35.6	872,738	42.1
	11,875,871	113.8	93.0	71,758,142	93.1	28,884,627	91.9	68.1	150,270,397	69.2	17,774,303	71.4	52.6	132,338,282	67.5	26,305,173	80.9	60.4	156,527,209	65.5	1,596,233	75.1	45.4	9,678,408	46.2

By Type	Camera with Built-in Lens	404,059	107.4	80.6	2,697,531	76.1	1,155,494	83.2	47.3	6,816,542	48.7	708,153	65.4	36.6	6,932,043	55.0	592,587	77.2	45.2	4,926,627	46.8	117,160	73.8	33.0	784,468	40.1
		4,966,366	110.0	82.1	32,483,595	76.3	12,712,774	85.8	65.1	67,240,226	57.7	7,054,343	60.3	43.2	69,779,926	61.6	7,116,266	84.6	50.7	50,152,578	47.1	1,152,213	76.5	46.0	6,802,897	42.1
Camera with Interchangeable Lens	164,039	104.3	97.5	1,001,387	129.3	522,377	109.3	74.0	2,496,750	80.9	267,544	77.8	62.4	1,681,667	74.7	430,721	76.8	67.4	2,317,550	76.0	18,053	92.3	73.5	88,270	75.7	
	6,909,505	116.8	102.9	39,274,547	113.7	16,171,853	97.3	70.7	83,030,171	82.4	10,719,960	81.1	61.4	62,558,356	75.4	19,188,907	79.6	65.1	106,374,631	80.3	444,020	71.7	43.9	2,875,511	60.0	
Single Lens Reflex	102,774	90.7	95.3	647,949	137.3	470,666	109.6	73.7	2,256,552	83.1	257,309	79.5	70.3	1,514,201	78.3	326,293	73.7	61.3	1,772,760	72.5	15,101	86.8	87.8	71,540	82.6	
	4,725,338	105.1	96.1	27,584,665	116.0	14,463,520	96.2	68.8	74,859,433	83.4	10,283,222	82.7	65.7	57,062,339	78.2	15,944,309	77.6	59.9	88,937,613	78.1	332,696	62.1	45.5	2,275,020	62.0	
Non-Reflex 5)*	61,265	139.5	101.5	353,438	116.8	51,711	106.5	76.4	240,198	64.9	10,235	50.8	16.4	167,466	52.9	104,428	88.5	97.9	544,790	90.1	2,952	136.9	40.2	16,730	55.7	
	2,184,167	153.8	121.3	11,689,882	108.6	1,708,333	107.4	92.7	8,170,738	74.3	436,738	56.1	24.3	5,496,017	55.0	3,244,598	91.2	114.3	17,437,018	93.9	111,324	132.6	39.8	600,491	53.4	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.